



PUBLIC MEETING NOTICE

Monterey County Workforce Investment Board Meeting

Wednesday, February 1, 2012 – 8:00am

Laguna Seca (Red Bull Energy Center), Salinas, CA

1021 Monterey Salinas Hwy., Salinas, CA

AGENDA

Erik Cushman,
WIB & Executive Chair

Joanne Webster,
WIB 1st Vice Chair

Anthony Aniello
WIB 2nd Vice Chair

David Bernahl, II,
WIB Past Chair

WIB Members:

Wendy Brickman
Diana Carrillo
Maria Castillo
Al Davis
Rick Deraiche
David Dwyer
Dr. Douglas Garrison
Scott Grover
Hunter Harvath
Neal Heckman
Phoebe Helm
Cesar Lara
Mary Ann Leffel
Steve MacArthur
Salvador Munoz
Dave Potter
Judith Profeta
Elliott Robinson
Ralph Rubio
Ken Scherpinski
Larry Silva
Teresa Sullivan
Brian Turlington
Mark Verbonich
Robert Weakley
Andrea Zellar-Nield

Monterey County
Workforce Investment
Board (WIB)

Joyce Aldrich,
WIB Consultant

168 W. Alisal St., 3rd Floor
Salinas, CA 93901
(831) 759-6644
www.montereycountywib.org

Call to Order/Introductions:		Erik Cushman, Chair
Changes to Agenda:		
Public Comment: For items not listed on the agenda. Limited to 3 min.		
COMMITTEE UPDATES:		
▪ Executive Committee		Erik Cushman
▪ Youth Council		Diana Carrillo
CONSENT CALENDAR:		Erik Cushman
C-1	Action: Approve the minutes of the December 7, 2011 Workforce Investment Board meeting.	
C-2	Action: Concur with the Executive Committee to appoint Kimberly Schnader and Robert Chamberlain, representing business on the WIB for a three-year term to commence February 7, 2012.	
C-3	Action: Concur with the Executive Committee to reappoint Phoebe Helm, representing Education on the MCWIB for a period of three-years effective February 7, 2012.	
C-4	Action: Concur with the Executive Committee to reappoint Dave Potter, representing WIA Programs on the MCWIB for a period of three-years effective February 7, 2012.	
C-5	Action: Concur with the Executive Committee to reappoint Randy Bangs, representing Education and Mark Gonzalez, representing Apprenticeship Training Programs on the Youth Council for a period of two-years effective February 7, 2012.	
C-6	Action: Concur with the December 21, 2012 Executive Committee action to approve Monterey/Santa Cruz Counties Building and Construction Trades Council to transport, refurbish and relocate the companion Healing Pole.	
C-7	Action: Concur with the Executive Committee to approve the application for Dislocated Worker Additional Assistance for Healthcare/Government displaced workers in the amount of \$999,847.	
BOARD COMMENTS AND REFERRALS: The Chair shall receive requests for information from board members for items not appearing on the agenda.		Erik Cushman
ANNOUNCEMENTS OF EVENTS OR SERVICES:		Erik Cushman
Subcommittee Meetings:		WIB Meetings:
<ul style="list-style-type: none"> ▪ Oversight: 2/09/12 – Shoreline, Marina ▪ Executive: 2/15/12 - Shoreline, Marina ▪ Youth Council: 3/13/12 – Location TBD 		<ul style="list-style-type: none"> ▪ April 4th – Marina Library ▪ June 6th – Location TBD
ADJOURN to WIB RETREAT:		Erik Cushman
For information, please call (831) 796-6434 or visit our website at www.montereycountywib.org .		



Monterey County Workforce Investment Board

2012 Strategic Planning Session

Wednesday, February 1, 2012 – 8:00am

Laguna Seca (Red Bull Energy Center), Salinas, CA

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Robert Weakley
Andrea Zellar-Nield

8:00am	WIB Board Meeting	
8:30am	Welcome and Introductions	Erik Cushman
8:45am	Economic Development Opportunities and Issues (SRI Report and Preliminary Labor Analysis)	Jim Cook
9:00am	(A) Purpose, Powers, and Primary Functions of WIB	Joyce Aldrich
	<ul style="list-style-type: none"> • Workforce and Economic Analysis • Policy Development • Collaboration (Private, Public, Education, and Non-profit) • Training Program Oversight and Evaluation 	
	(B) Models for Success	Rob Gamble
	<ul style="list-style-type: none"> • Business Needs Assessment and Linkage • Clear Objectives and Priorities • Performance Measurements (ROI) • Continuous Improvement 	
	(C) Allied Healthcare	Joanne Webster
10:30am	Concurrent Working Group Session #1	
	Group A: System-wide Enhancement Opportunities	Joyce Aldrich
	Group B: Economic Development Linkages	Rob Gamble
11:15am	Concurrent Working Group Session #2	
	Group A: System-wide Enhancement Opportunities	Joyce Aldrich
	Group B: Economic Development Linkages	Rob Gamble
12:00pm	Lunch – Outcome Report and Next Steps from Facilitators	
1:00pm	ADJOURN	

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WIB Past Chair



Monterey County Workforce Investment Board (WIB)

Contact Information

Joyce Aldrich, WIB Consultant
168 West Alisal Street, 3rd Floor, Salinas, CA 93901
Phone: (831) 759-6644
Email: aldrichj@co.monterey.ca.us
Website: www.montereycountywib.org
General Phone: (831) 796-6434

WIB STAFF:

Marleen Esquerra, (831) 796-6412, esquerraml@co.monterey.ca.us
Stephanie Shonley, (831) 796-6410, shonleys@co.monterey.ca.us
Flor Galvan, (831) 796-6434, galvanf@co.monterey.ca.us

Monterey County One-Stop Career Center Operators

Contact Information



Department of Social and Employment Services - Office for Employment Training (OET)

Barbara Verba, Deputy Director
Phone: (831) 796-3320
Email: verbab@co.monterey.ca.us
Website: <http://mcdses.co.monterey.ca.us>
www.onestopmonterey.org

Department of Social and Employment Services, and CalWORKS Employment Services

Barbara Verba, Deputy Director
Phone: (831) 796-3320
Email: verbab@co.monterey.ca.us
Website: <http://mcdses.co.monterey.ca.us>

Employment Development Department (EDD)

Yuko Duckworth, Acting Manager
Phone: (831) 796-3632
Email: Yuko.duckworth@edd.ca.gov
Website: www.edd.ca.gov

Monterey County One-Stop Career Center Locations

Monterey County
Workforce Investment
Board (WIB)

Joyce Aldrich,
WIB Consultant

168 West Alisal Street
Salinas, CA 93901
(831) 759-6644
(831) 755-5398 FAX
aldrichj@co.monterey.ca.us

Salinas One-Stop
Salinas Airport Business Park
730 La Guardia Street
Salinas, CA 93905
(831) 796-3600

Seaside One-Stop
Salinas Airport Business Park
730 La Guardia Street
Salinas, CA 93905
(831) 796-3600

King City One-Stop
Towne Square Shopping Center
200 Broadway Street, Ste. 62
King City, CA 93930
(831) 386-6801

UNADOPTED

Minutes of the Monterey County Workforce Investment Board

Wednesday, December 7, 2011 – 7:30 am
Monterey Peninsula College – Sam Karas Room
980 Fremont Street, Monterey, CA

MEMBERS PRESENT: Erik Cushman (Chair), Joanne Webster, Anthony Aniello, Wendy Brickman, Al Davis, David Dwyer, Douglas Garrison, Scott Grover, Hunter Harvath, Neal Heckman, Phoebe Helm, Mary Ann Leffel, Steve MacArthur, Judith Profeta, Elliott Robinson, Ralph Rubio, Teresa Sullivan, Brian Turlington, Mark Verbonich and Andrea Zeller-Nield

MEMBERS ABSENT: David Bernahl, Diana Carrillo, Maria Castillo, Rick Deraiche, Cesar Lara, Salvador Munoz, Dave Potter, Larry Silva and Robert Weakley

STAFF PRESENT: Loyanne Flinn (Acting WIB Executive Director), Manley Bush, Marleen Esquerra, Flor Galvan and Stephanie Shonley

CALL TO ORDER/INTRODUCTIONS: Mr. Cushman called the meeting to order at 7:41 am. He welcomed those in attendance and called for introductions. A quorum was established.

CHANGES TO THE AGENDA: A motion was made by Mr. Rubio to remove Agenda item #10, Seconded by Mr. Robinson. Motion Passed Unanimously.

PUBLIC COMMENT: Mr. Mark Gonzalez stated he is requesting approval from the WIB board to remove the Healing Pole currently located at the Office of Employment Training. He obtained an estimate of the value of the pole and advised that no fees or liability will be incurred by the WIB. Mr. Cushman requested that information about the healing pole's removal be placed on the Executive Committee Agenda for approval.

Barba Verba, Director of the Office for Employment Training stated that OET is currently involved in two non-WIA initiatives that are enabling OET to assist more participants. OET has received \$200,000 to assist AB109 released parolees. Also, OET is working on obtaining a MOU from CalWorks to serve between 30-60 participants. OET's goal is to place participants in private sector businesses and subsidize 50% of wages for 3-4 months with hopeful permanent employment placement. She asked the members to please provide her with any identified employers that would be willing to work with OET in this regard.

Megan Heath, Project Coordinator of the Broadband Technology and Opportunities Program (BTOP) stated that the Department of Commerce recently funded BTOP to increase digital literacy ending in September 13, 2012. She hopes to serve South County and the isolated areas of Monterey County with a mobile center.

1. **Action: Approve the minutes of the October 5, 2011 Workforce Investment Board Meeting.**
Motion: Ms. Webster motioned to accept the minutes as stated.
Second: Mr. Aniello
Motion Passed Unanimously
2. **Accept the resignation of Maggie Melone-Echiburu, representing Business (Healthcare) from the Monterey County Workforce investment Board (MCWIB).**
Motion: Ms. Leffel motioned to accept the action as stated.
Second: Mr. Hunter
Motion Passed Unanimously

Chair's Report: Mr. Cushman stated that Ms. Loyanne Flinn accepted a position with Hartnell College effective January 3, 2012 as Director of Development. The new Director of the WIB is Jim Cook.

Director's Report: Ms. Flinn stated all local monitoring has been completed. The Board of Supervisors has approved the WIB Bylaws along with the On-the-job grant. WIB is looking at collaborating with organizations on the Healthcare Innovation grant.

3. **Action: Approve the monitoring schedule for Program Year (PY) 2011-12 WIA Title I Adult, Dislocated Worker, Rapid Response and Youth Programs and Special Discretionary Grant Projects.**
4. **Action: Approve the Final Monitoring Report for the Office for employment Training's Adult and Dislocated Worker Programs for PY 2010-11.**
5. **Action: Approve the Final Monitoring Report for the Office for Employment Training's Rapid Response Program for PY 2009-10 and 2010-11.**
6. **Action: Approve the Final Monitoring Report for the California Gang Reduction Intervention and Prevention (CalGRIP) Program for PY 2009-10.**
Motion: Ms. Leffel motioned to accept the actions as stated.
Second: Ms. Helm
Motion Passed Unanimously
7. **Action: Approve the Final WIB On-the-Job Training Policy.**
Motion: Ms. Webster motioned to accept the action as stated.
Second: Ms. Zeller-Nield
Motion Passed Unanimously
8. **Action: Review and Approve the WIB Annual Report.** Ms. Shonley presented the WIB Annual Report to the WIB committee and fielded any questions.
Motion: Mr. Rubio motioned to accept the action as stated.
Second: Ms. Leffel
Motion Passed Unanimously
9. **Information: Update on the WIB Bylaws.** Ms. Flinn stated the WIB Bylaws were approved by the Board of Supervisors on December 6, 2011.
11. **Information: Update on the Economic and Workforce Development Planning.** Mr. Cushman stated Monterey County created an Economic Development Committee to collaborate with businesses and local stakeholders concerning the abundant resources Monterey County has to offer and to implement strategic plans that advance economic development in Monterey County. He encouraged all WIB staff to attend the Economic Development Committee meetings.

ANNOUNCEMENTS: Alliance on Aging opened a consignment store on Lighthouse Avenue that created new jobs. The Higher Education Summit that was held in Monterey was filmed and is available for viewing online. The 2nd Annual Sustainable Hospitality & tourism Conference will be held January 17-19, 2012 at Portola Hotel & Spa. For more information, visit: <http://innovation.csumb.edu/events>

Monterey County Business Council will be hosting the 16th Anniversary Gala & Annual Economic Vitality Awards on Saturday, February 4, 2012 at the Clement Monterey – InterContinental Hotel. For more information, visit http://mcbc.mcbusiness.org/page/mcbc_anniv/index.v3page;jsessionid=3lcpmartb5sg8

ADJOURNMENT: Mr. Cushman adjourned the meeting at 9:12am.

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB)
FROM: FLOR GALVAN, WIB STAFF
SUBJECT: CONCUR WITH THE EXECUTIVE COMMITTEE TO APPOINT
KIMBERLY SCHNADER AND ROBERT CHAMBERLAIN, REPRESENTING
BUSINESS ON THE WIB FOR A THREE-YEAR TERM TO COMMENCE
FEBRUARY 7, 2012.
DATE: FEBRUARY 1, 2012

RECOMMENDATION:

It is recommended that the MCWIB concur with the Executive Committee to appoint Kimberly Schnader and Robert Chamberlain, representing business on the WIB for a three-year term to commence February 7, 2012.



Joyce Aldrich, WIB Consultant
Monterey County Workforce Investment Board

2/1/2012


Date

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB)
FROM: FLOR GALVAN, WIB STAFF
SUBJECT: CONCUR WITH THE EXECUTIVE COMMITTEE TO REAPPOINT
PHOEBE HELM, REPRESENTING EDUCATION ON THE MCWIB FOR
A PERIOD OF THREE-YEARS EFFECTIVE FEBRUARY 7, 2012.
DATE: FEBRUARY 1, 2012

RECOMMENDATION:

It is recommended that the MCWIB concur with the Executive Committee to reappoint Phoebe Helm, representing Education on the MCWIB for a period of three-years effective February 7, 2012.



Joyce Aldrich, WIB Consultant
Monterey County Workforce Investment Board

2/1/2012
Date

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB)
FROM: FLOR GALVAN, WIB STAFF
SUBJECT: CONCUR WITH THE EXECUTIVE COMMITTEE TO REAPPOINT
DAVE POTTER, REPRESENTING WIA PROGRAMS ON THE MCWIB
FOR A PERIOD OF THREE-YEARS EFFECTIVE FEBRUARY 7, 2012.
DATE: FEBRUARY 1, 2012

RECOMMENDATION:

It is recommended that the MCWIB concur with the Executive Committee to reappoint Dave Potter, representing WIA Programs on the MCWIB for a period of three-years effective February 1, 2012.



Joyce Aldrich, WIB Consultant
Monterey County Workforce Investment Board

2/1/2012
Date

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB)
FROM: FLOR GALVAN, WIB STAFF
SUBJECT: CONCUR WITH THE EXECUTIVE COMMITTEE TO REAPPOINT RANDY BANGS, REPRESENTING EDUCATION AND MARK GONZALEZ, REPRESENTING APPRENTICESHIP TRAINING PROGRAMS ON THE YOUTH COUNCIL FOR A PERIOD OF TWO-YEARS EFFECTIVE FEBRUARY 7, 2012.
DATE: FEBRUARY 1, 2012

RECOMMENDATION:

It is recommended that the MCWIB concur with the Executive Committee to reappoint Randy Bangs, representing Education and Mark Gonzalez, representing Apprenticeship Training Programs on the Youth council for a period of two-years effective February 1, 2012.



Joyce Aldrich, WIB Consultant
Monterey County Workforce Investment Board

2/1/2012

Date

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB)
FROM: FLOR GALVAN, WIB STAFF
SUBJECT: CONCUR WITH THE DECEMBER 21, 2012 EXECUTIVE COMMITTEE ACTION TO APPROVE MONTEREY/SANTA CRUZ COUNTIES BUILDING AND CONSTRUCTION TRADES COUNCIL TO TRANSPORT, REFURBISH AND RELOCATE THE COMPANION HEALING POLE.
DATE: FEBRUARY 1, 2012

RECOMMENDATION:

It is recommended that the MCWIB concur with the December 21, 2012 Executive Committee action to approve Monterey/Santa Cruz Counties Building and Construction Trades Council to transport, refurbish and relocate the companion Healing Pole.



Joyce Aldrich, WIB Consultant
Monterey County Workforce Investment Board

2/1/2012
Date

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD (WIB)
FROM: FLOR GALVAN, WIB STAFF
SUBJECT: CONCUR WITH THE EXECUTIVE COMMITTEE TO APPROVE THE APPLICATION FOR DISLOCATED WORKER ADDITIONAL ASSISTANCE FOR HEALTHCARE/GOVERNMENT DISPLACED WORKERS IN THE AMOUNT OF \$999,847.
DATE: FEBRUARY 1, 2012

RECOMMENDATION:

It is recommended that the MCWIB concur with the Executive Committee to approve the application for Dislocated Worker Additional Assistance for Healthcare/Government Displaced Workers in the amount of \$999,847.



Joyce Aldrich, WIB Consultant
Monterey County Workforce Investment Board

2/1/2012
Date