

ADOPTED
Monterey County Workforce Investment Board
Marina Library, 190 Seaside Circle, Marina, CA
Wednesday, December 03, 2014; 7:30 a.m.

Members Present: Erik Cushman (Chair), Mary Ann Leffel, Diana Carrillo, Teresa Sullivan, Ken Peacock, Cesar Lara, Elliott Robinson, Dr. Willard Lewallen, Steve MacArthur, Kimberly Schnader, Jay Donato, Al Davis, Paul Farmer, Harvey Dadwal, Andy Hartmann and Yuko Duckworth

Members Absent: Anthony Aniello, Aaron Oskolkoff, Andrea Zeller-Nield, Brian Turlington, Dave Potter, Hunter Harvath, Larry Silva, Neal Heckman, Paula Calvetti, Salvador Muñoz, Sherry Farson, Dr. Walter Tribley, Wendy Brickman

Staff Present: Joyce Aldrich, Marleen Bush and Flor Galvan

Others Present: Eileen Rohlfing and Ruben Trujillo

Call to Order/Introductions: Mr. Cushman called the meeting to order at 8:09 a.m. and asked for introductions.

Changes to Agenda: None

Public Comment: None

Consent Calendar:

1. **Action: Approve minutes from October 1, 2014.**
2. **Action: Concur with the November 19, 2014 Executive Committee to approve the appointment of Mimi Laurent representing Department of Rehabilitation to the WIB and forward to Board of Supervisors for final approval.**
3. **Action: Concur with the November 19, 2014 Executive Committee to approve the Memorandum of Understanding between the City of Salinas and Monterey County in support of the City of Salinas' application for a promise zone.**

Motion: Mr. Hartmann motioned to pull Consent Item #3 for further discussion

Second: Ms. Leffel

Approved unanimously by those in attendance

Motion: Ms. Carrillo motioned to approve the Consent Calendar actions #1-2 as stated.

Second: Ms. Leffel

Approved unanimously by those in attendance

3. **Action: Concur with the November 19, 2014 Executive Committee to approve the Memorandum of Understanding between the City of Salinas and Monterey County in support of the City of Salinas' application for a promise zone.** Mrs. Aldrich reported that the City of Salinas is pursuing an application to be recognized as a Promise Zone because the poverty level within the City limits has exponentially risen. She reported that the Promise Zone is similar to the Enterprise Zone.

Motion: Mr. Farmer motioned to approve the action as stated.

Second: Ms. Leffel

Approved unanimously by those in attendance

Discussion or Review of Business Calendar Action Items:

1. **Action: Review, approve, and recommend to the Board of Supervisors the Long Term Unemployed (LTU) Agreement with SELACO WIB in the amount of \$188,250 to provide a workforce program for the long term unemployed, inclusive of, but not limited to providing core, intensive, training and supportive services.** Ms. Aldrich explained the Long Term Unemployed grant application involved a four WIB collaborative. The project consists of two phases to include identifying effective approaches for placing long term unemployed participants into employment and placing 45 participants into employment with an additional 40 to 50 individuals placed into employment through our respective WIA dislocated worker programs.

Motion: Ms. Leffel motioned to approve the action as stated.

Second: Mr. Robinson

Approved unanimously by those in attendance

2. **Update on Local Workforce Investment Area Budget for PY 2014-15.** Mr. Trujillo reported on the LWIA budget and expenditures through October 31, 2014. The Adult allocation is at 22% expended; Dislocated Worker 20%; Youth 37%; Rapid Response 24%; Rapid Response Layoff Aversion 23.9%; and AADW 16%. He also reported that AB109 is 31% expended; YELD program is 28%; and Silver Star is 36%.
3. **Update on the WIB's Strategic Initiatives and Local Plan Goals for PY 2014-15.** Ms. Aldrich reported staff continues to complete the first quarter strategies of the plan goals for Programs Years 2013-2017. She reported that with the passage of WIOA, all LWIAs are awaiting notification from the State as to which assessment program they will be required to utilize to meet the new skills gain performance requirement.
4. **Review and approve the WIB Annual Report for Program year 2013-2014.** Ms. Aldrich reported Monterey County's annual budget for employment and training services was \$8,559,297. She reported that a total of 1,872 individuals registered into the Virtual One Stop system; 30,663 participants received services; a total of 595 Adults and Dislocated workers were enrolled; 219 received training; and 352 entered into unsubsidized employment. She also reported that a total of 289 youth were enrolled; 113 participated in the Summer Youth Employment Program; and 154 were placed into unsubsidized employment or education. She also reported that Monterey County exceeded the State's performance measure goals in the Adult, Dislocated Worker and Youth programs. She reported that the Business Services team served 631 employers; pre-screened 890 applicants; referred 969 participants to area employers; and coordinated and hosted 103 job fairs and recruitment events.

Motion: Ms. Leffel motioned to approve the action as stated.

Second: Mr. Lara

Approved unanimously by those in attendance

5. **Presentation on the Workforce Innovation and Opportunity Act (WIOA).** Ms. Aldrich reported that WIOA was signed into law on July 22, 2014 and replaced WIA. It will authorize programs for 2015-2020. She reported that four key improvements will focus on the implementation of sector strategies; greater accountability of programs; workforce boards as community leaders; and opportunities to redesign public systems. She also reported that key changes for workforce boards involve composition requirements and reduction of required members; emphasize a regional approach and alignment with economic development goals; enhanced performance accountability; and required system plans at the state and local levels.

Announcement of Events: Ms. Leffel announced the 2015 Monterey Bay Economic Partnership's Regional Economic Forecast that will take place on January 29, 2015 at Embassy Suites in Seaside. Mr. Hartmann announced the Prop 39 Pre-Apprenticeship Project Development Grant Partners Meeting on December 9, 2014 from 2:00-4:00 p.m. at IBEW Local 234 Union Hall in Castroville. Mr. Cushman advised the board about Monterey County Gives! Campaign and provided the website for more information www.mcgives.com.

Adjournment: Mr. Cushman requested to adjourn the meeting at 9:41 a.m.

Motion: Mr. Farmer motioned to adjourn the meeting as requested.

Second: Ms. Leffel

Approved unanimously by those in attendance