



MONTEREY COUNTY ECONOMIC DEVELOPMENT

MONTEREY COUNTY WORKFORCE INVESTMENT BOARD

ERIK CUSHMAN, WIB CHAIR

Monterey County Workforce Investment Board (WIB) BUSINESS SERVICES COMMITTEE

Marina Library, 190 Seaside Avenue, Marina, CA

Tuesday, February 12, 2013

4:00pm

**Oversight Committee
Members:**

Anthony Aniello, Chair

Wendy Brickman

Ralph Rubio

Kimberly Schnader

Mark Verbonich

Andrea Zeller-Nield

AGENDA

CALL TO ORDER/INTRODUCTIONS:	Anthony Aniello, <i>Chair</i>
CHANGES TO AGENDA:	
PUBLIC COMMENT:	
DISCUSSION OR REVIEW OF BUSINESS CALENDAR ACTION ITEMS:	
1. Welcome and discussion on the Business Services Committee's purpose, composition and objectives.	Joyce Aldrich
2. Presentation on the Career Readiness Certificate.	Monterey County Business Council
3. Discussion on the California's Strategic Workforce Development Plan for 2012 – 2017 and the development of a Business Services Plan which integrates local business involvement with workforce initiatives.	Joyce Aldrich
4. Report on local labor market statistics for Monterey County.	Marleen Esquerra
5. Report on required Rapid Response activities to private sector employers in Monterey County, including small businesses.	Joyce Aldrich
6. Report on Employment Training Panel funding opportunity.	Joyce Aldrich
7. Establish schedule of future meeting dates and times.	Joyce Aldrich
ANNOUNCEMENTS OF EVENTS:	Anthony Aniello
SUBCOMMITTEE MEETINGS: Executive: 2/20/2013 – Shoreline, Marina Oversight: 2/14/2013 – Shoreline, Marina Youth: 3/12/2013 – Shoreline, Marina	WIB MEETINGS: 4/3/2013: Marina Library, Marina
ADJOURN:	Anthony Aniello
To request information, please contact the Monterey County Workforce Investment Board staff at (831) 796-6434 or visit our website at www.montereycountywib.org .	

**Monterey County
Workforce Investment
Board (WIB)**

Joyce Aldrich,
Executive Director

730 La Guardia Street
Salinas, CA 93905
(831) 759-6644

www.montereycountywib.org

MEMORANDUM

TO: BUSINESS SERVICES COMMITTEE, WORKFORCE INVESTMENT BOARD

FROM: JOYCE ALDRICH, EXECUTIVE DIRECTOR, WORKFORCE INVESTMENT BOARD

SUBJECT: WELCOME AND DISCUSSION ON THE BUSINESS SERVICES COMMITTEE'S PURPOSE, COMPOSITION AND OBJECTIVES

DATE: FEBRUARY 12, 2013

INFORMATION:

WIB staff will present a draft copy of the Business Service Committee's Statement of Purpose, composition of members, its responsibilities and overall objectives according to the WIB bylaws approved by the full WIB on December 5, 2012 and the Monterey County Board of Supervisors on February 5, 2013.

ATTACHMENT:

Reference the attached draft Business Service Committee's Statement of Purpose.

DRAFT

Business Services Committee
Monterey County Workforce Investment Board

Statement of Purpose

On February 5, 2013, the Monterey County Board of Supervisor's approved the Monterey County Workforce Investment Board's (WIB) recommendation to create a standing Business Services Committee that focuses on services to and for employers, including training of incumbent workers, new hires and potential hires that meet the workforce needs of high demand sectors by preparing skilled workers for employment in competitive and emergent industry sectors that support job retention and job growth.

In accordance with the WIB bylaws, approved on February 5, 2013, the Business Services Committee shall be established and composed of WIB members as directed by the WIB Chair.

Responsibilities of the Business Services Committee shall include:

1. Develop and make recommendations for the Business Service Plan to the Board of Supervisors in an effort to increase employer involvement in the activities of our local board;
2. Submit the Business Services Plan along with the local Strategic Plan to the State of California Workforce Investment Board (CWIB);
3. Conduct Labor Market Intelligence (LMI) Analysis;
4. Provide oversight of Rapid Response Program services;
5. Champion the Career Readiness Certificate – WorkKeys and Worldwide Interactive Network (WIN); and
6. Report back to the full WIB on issues as directed by the full WIB on a bi-annual basis.

Additional objectives of the Business Service Committee shall include:

- Ensure the Business Services Plan integrates local business involvement with workforce initiatives;
- Partner effectively with businesses to identify and resolve skill gaps in priority industry sectors;
- Explore market penetration (% of businesses that are aware of our services vs. total businesses in the community);
- Analyze number of Job Openings posted in the Virtual One Stop (VOS) system;
- Review length of time it takes referrals to be made to available job openings;
- Conduct presentations to employers – design an effective outreach strategy and consistent messaging to effectively communicate what the WIB can do to help business (Strategic Plan);
- Review and evaluate new customers – new subscribers to VOS system/business services team tracking;
- Review and evaluate repeat Customers – repeat business usage tracking;
- Conduct LMI analysis (participate in Chamber surveys) and evaluation of surveys/impacts gained (Strategic Plan); and
- Bring recognition to employers of job screening and referral services that our One-Stops and program operators provide.

I affirm, that as a member of the Business Services Committee, I will collaborate in support of the above stated purpose and objectives, and provide input and recommendations to the WIB as requested.

Name

Date

MEMORANDUM

TO: BUSINESS SERVICES COMMITTEE, WORKFORCE INVESTMENT BOARD
FROM: JOYCE ALDRICH, EXECUTIVE DIRECTOR, WORKFORCE INVESTMENT BOARD
SUBJECT: PRESENTATION ON THE CAREER READINESS CERTIFICATE
DATE: FEBRUARY 12, 2013

INFORMATION:

A representative from the Monterey County Business Council will give a presentation on the Career Readiness Certificate at the Business Services Committee meeting on February 12, 2013.

BACKGROUND:

The Monterey County Business Council and MCBERI developed a Central Coast Career Readiness Consortium aimed at utilizing the Career Readiness Certificate Program to certify worker skills. At present, the consortium is comprised of businesses, government agencies, educational entities and not-for-profits to include the Workforce Investment Board and One Stop Career Centers.

The Career Readiness Certification includes comprehensive assessments and remedial training.

- **Assessment:** The Business Council has negotiated an exclusive arrangement with **WorkKeys**, to provide the comprehensive assessments used for measuring, communicating and improving the common real-world skills required for success in the workplace. The assessment testing focuses on three skills: Applied Mathematics, Reading for Information and Locating Information. These three skills are needed in 85% of all jobs to be successful for entry-level employment, job retention and promotions.
- **Training:** The Business Council has also negotiated an exclusive agreement with the **Worldwide Interactive Network (WIN)** to provide skill-based remedial training to improve worker skills. Online instruction is available for Customer Service, Business Writing, Teamwork, Listening, Work Habits (Soft Skills) and many others.

MEMORANDUM

TO: BUSINESS SERVICES COMMITTEE, WORKFORCE INVESTMENT BOARD

FROM: JOYCE ALDRICH, EXECUTIVE DIRECTOR, WORKFORCE INVESTMENT BOARD

SUBJECT: DISCUSSION ON THE CALIFORNIA'S STRATEGIC WORKFORCE DEVELOPMENT PLAN FOR 2012 – 2017 AND THE DEVELOPMENT OF A BUSINESS SERVICES PLAN WHICH INTEGRATES LOCAL BUSINESS INVOLVEMENT WITH WORKFORCE INITIATIVES

DATE: FEBRUARY 12, 2013

INFORMATION:

WIB staff plan to present an update on the California's Strategic Workforce Development Plan for 2012 – 2017 and the development of a business services plan which integrates local business involvement with workforce initiatives.

The new Strategic Workforce Development Plan serves as a framework for public policy, fiscal investment, and workforce training programs for use by local WIBs for the development, planning efforts, and submission of their new five-year Local Plans.

Local WIBs are required to comply with the Workforce Investment Act (WIA) Section 118, which requires their plans to be consistent with the State's plan on the realignment of workforce programs with a strong emphasis on regional partnerships and integrated service delivery systems.

Local WIB's are also encouraged to develop a common workforce accountability system. This includes a new bi-annual certification process of mandated requirements, beyond what has been required in previous Local Plans. It also requires the development of a standing Business Services Committee and business services plan.

To assist local WIB's, the State intends to provide technical assistance meetings to Local WIB administrators and staff responsible for developing their respective Local Plans. Monterey County WIB staff is planning to attend a technical assistance meeting scheduled for Friday, February 8, 2013. Updates from this meeting will be presented at the Business Services Committee meeting on February 12, 2013.

MEMORANDUM

TO: BUSINESS SERVICES COMMITTEE, WORKFORCE INVESTMENT BOARD
FROM: JOYCE ALDRICH, EXECUTIVE DIRECTOR, WORKFORCE INVESTMENT BOARD
SUBJECT: REPORT ON LOCAL LABOR MARKET STATISTICS FOR MONTEREY COUNTY
DATE: FEBRUARY 12, 2013

INFORMATION:

The following report and attachment provides the latest labor market statistics for Monterey County. This information can also be found on the Monterey County Workforce Investment Board's website at www.montereycountywib.org.

Top Labor Market Stats:

- Labor Market Snapshot: 12/2012 (*Reference attachment*)
- Unemployment Rate: 13.1%
- Labor Force: 222,600
- Employed: 193,500
- Unemployed: 29,100
- Mass Layoffs: 8,304
- UI Claims: 10,222
- UI Exhausted Claims: 2,461

The source of data is the State's Employment Development Department (EDD) Labor Market Information Division, EDD Monthly Press Release and EDD Monthly Labor Force Data for Cities and Census Designated Places (CDP) for January 2013.

WIB staff also plan to retain a labor market consultant, currently under contract with the County, to perform local labor market research and analysis on job opportunity areas in Monterey County, to help focus resources and training program development in high demand and job growth areas.

ATTACHMENT:

Monterey County Labor Market Snapshot_2012-12
Industry Employment and Labor Force – December 2012
Monterey Sub County Data – December 2012

Monterey County Labor Market Snapshot

December 2012

Unadjusted Unemployment Rates

	December 2012	November 2012	October 2012
Monterey County	13.1%	9.5%	8.8%
California	9.7%	9.6%	9.8%
United States	7.6%	7.4%	7.5%

(Source: EDD Monthly Press Release, January 2013)

December 2012 Unemployment Stats

- The unemployment rate in Monterey County is 13.1% in December 2012, up from a revised 9.5% in November 2012, and below the year-ago estimate of 14.4%.
- The number of unemployed is 29,100, up 6,900 from 22,200 in November 2012 and down 2,200 compared to December 2011.
- Seven cities throughout Monterey County had unemployment rates less than 8%; and five cities had rates between 16 – 24%.
- The City of Gonzales' unemployment rate of 24.4% is the highest in the County, followed by King City at 21.5%, Greenfield at 20.1% and Salinas at 18.2%. Of the unincorporated areas of the County, Chular's unemployment rate is 32.2%, followed by San Ardo at 29%, Moss Landing at 28%, Las Lomas at 27.1%, San Lucas at 26% and Castroville at 24.2%.

(Source: EDD Monthly Press Release and EDD Monthly Labor Force Data for Cities and Census Designated Places (CDP), January 2013)

Employers with the Highest Number of Job Openings Advertised Online in Monterey County on January 21, 2013

Rank	Employers with Highest Number of Job Openings	Openings
1	State of California – Public Safety Dispatch Supervisor, Supervising Registered Nurse, Battalion Chief, Business Taxes Compliance Specialist, and many others.	68
2	AT&T Inc – Full Time and Part Time Retail Sales Consultants, Bilingual	50
3	Monterey Peninsula College – Instructional Specialist, Counselor, Digital Services Librarian, Human Physiology Instructor, and many others.	45
4	RehabCare Group, Inc. – Occupational Therapist, Occupational Therapy Assistant, Physical Therapist, Speech Language Pathologist, and many others.	44
5	Kindred Healthcare, Inc. – Certified Occupational Therapist Assistant, Physical Therapist, Speech Language, Director of Rehab, and many others.	29
6	McDonald's Corporation – Crew, Management	29
7	California State University Monterey Bay – Budget Assistant, Associate or Full Professor of Public Administration, Sponsored Programs Officer, and many others.	25
8	Mee Memorial Hospital – Admitting Clerk, Registered Nurse, Senior Nutrition Site coordinator, Emergency Dept/In-patient Services Manager, and many others.	25
9	Monterey Peninsula Unified School District – Bilingual Assistant Substitute, Math Intervention, Nutrition Services Assistant, and many others.	24

Visit www.onestopmonterey.org to register and apply for these job openings!
(Job Source: Online advertised jobs data)

Occupations with the Highest Job Openings Advertised Online in Monterey County on January 21, 2013

Occupations and Employers with the Highest Number of Job Openings	Openings
■ Registered Nurses – Scripps Health, State of California, Kindred Healthcare, etc.	192
■ Retail Salespersons – Harbor Freight Tools, Macy's, OfficeMax, AT&T, etc.	106
■ Physical Therapists – RehabCare Group, Kindred Healthcare, etc.	98
■ Heavy and Tractor-Trailer Truck Drivers – National Truck Driving, Matheson Tri-Gas	88
■ Occupational Therapists – RehabCare Group, Kindred Healthcare, etc.	86

Occupations and Employers with the Highest Number of Job Openings	Openings
<ul style="list-style-type: none"> ■ Speech-Language Pathologists – Kindred Healthcare, RehabCare Group, Salinas City Elementary, Santa Rita Union School District, etc. 	76
<ul style="list-style-type: none"> ■ Combined Food Preparation and Serving Workers, Including Fast Food – Chipotle Mexican Grill, Safeway, Pizza Hut, Pebble Beach Company, McDonald's, etc. 	43
<ul style="list-style-type: none"> ■ Computer Programmers – Hewlett Packard, Trofholz Technologies, Bay State, RDO Equipment, Insight Global, CGI Group, Market America, etc. 	40
<ul style="list-style-type: none"> ■ First-Line Supervisors of Retail Sales Workers – Kmart Corporation, T-Mobile, Spencer Gifts, VF Corp, CVS Caremark Corp, Dollar Tree, Savers, The Children's Place, etc. 	40
<ul style="list-style-type: none"> ■ General and Operations Managers – Denny's, Delicato, Valero Retail Holdings, Tilly's, ARAMARK, Check'n Go, Circle K, American Water Works, Gap, Randstad, ProBuild Holdings, Sodexo, AmeriCold Logistics, Soma Intimates, The Jones Group, etc. 	40
<p>Visit www.onestopmonterey.org to register and apply for these job openings! <i>(Job Source: Online advertised jobs data)</i></p>	

Distribution of industries in Monterey County for the 2nd quarter, 2012

Rank	Industry Sector	Establishments	Employees
1	Agriculture, Forestry, Fishing & Hunting	531	54,145
2	Accommodation and Food Services	901	18,742
3	Retail Trade (44 & 45)	1,203	15,606
4	Health Care and Social Assistance	976	15,013
5	Public Administration	143	13,626
6	Education Services	392	13,557
7	Other Services (except Public Admin.)	4,728	6,762
8	Manufacturing (31-33)	250	5,390
9	Wholesale Trade	380	5,379
10	Professional, Scientific & Technical Svc	773	5,305
<p><i>(Job Source: Labor Market Statistics, Quarterly Census of Employment and Wages Program)</i></p>			

Occupations from Job Openings Advertised Online with the Highest Paying Mean (Annual) Wages in Monterey County on January 21, 2013.

Rank	Occupation	Mean Annual Advertised Wage
1	Accountants 🌟	\$39,608
2	Customer Service Representatives 🌟	\$25,405
3	Security Guards 🌟	\$24,037
4	Laborers and Freight, Stock, and Material Movers, Hand 🌟	\$18,269
5	Combined Food Preparation & Serving Workers, Including Fast Food 🌟	\$16,640
<p>🌟 BRIGHT OUTLOOK NATIONALLY 🌟 BRIGHT OUTLOOK STATEWIDE 🌿 GREEN OCCUPATIONS <i>(Job Source: Online advertised jobs data)</i></p>		

Your input and feedback are very valuable to us. If you have information on current events, suggestions on how we can improve this **Monterey County Labor Market Snapshot** information sheet, please send an email to esquerraml@co.monterey.ca.us or call (831) 796-6412.

Data Not Seasonally Adjusted

	Dec 11	Oct 12	Nov 12 Revised	Dec 12 Prelim	Percent Change	
					Month	Year
Civilian Labor Force (1)	217,200	231,000	233,300	222,600	-4.6%	2.5%
Civilian Employment	185,900	210,600	211,100	193,500	-8.3%	4.1%
Civilian Unemployment	31,300	20,300	22,200	29,100	31.1%	-7.0%
Civilian Unemployment Rate	14.4%	8.8%	9.5%	13.1%		
(CA Unemployment Rate)	10.9%	9.8%	9.6%	9.7%		
(U.S. Unemployment Rate)	8.3%	7.5%	7.4%	7.6%		

Total, All Industries (2)	155,900	182,100	182,200	162,100	-11.0%	4.0%
Total Farm	32,400	55,000	55,000	36,000	-34.5%	11.1%
Total Nonfarm	123,500	127,100	127,200	126,100	-0.9%	2.1%
Total Private	91,800	95,800	95,600	94,900	-0.7%	3.4%
Goods Producing	9,600	9,800	9,600	9,600	0.0%	0.0%
Mining and Logging	200	200	200	200	0.0%	0.0%
Construction	3,800	3,900	3,800	3,800	0.0%	0.0%
Manufacturing	5,600	5,700	5,600	5,600	0.0%	0.0%
Nondurable Goods	4,300	4,300	4,200	4,200	0.0%	-2.3%
Food Manufacturing	2,400	2,300	2,200	2,100	-4.5%	-12.5%
Service Providing	113,900	117,300	117,600	116,500	-0.9%	2.3%
Private Service Producing	82,200	86,000	86,000	85,300	-0.8%	3.8%
Trade, Transportation & Utilities	25,200	25,800	26,400	26,000	-1.5%	3.2%
Wholesale Trade	5,100	5,500	5,500	5,200	-5.5%	2.0%
Retail Trade	16,700	16,800	17,400	17,300	-0.6%	3.6%
Food & Beverage Stores	3,800	4,000	4,000	4,000	0.0%	5.3%
Transportation, Warehousing & Utilities	3,400	3,500	3,500	3,500	0.0%	2.9%
Information	1,600	1,700	1,700	1,700	0.0%	6.3%
Financial Activities	4,200	4,400	4,400	4,400	0.0%	4.8%
Professional & Business Services	12,100	12,900	12,800	12,700	-0.8%	5.0%
Educational & Health Services	13,800	14,600	14,500	14,500	0.0%	5.1%
Health Care & Social Assistance	11,800	12,400	12,300	12,300	0.0%	4.2%
Leisure & Hospitality	20,600	21,800	21,500	21,300	-0.9%	3.4%
Accommodation & Food Services	18,600	19,400	19,200	19,000	-1.0%	2.2%
Accommodation	7,200	7,500	7,500	7,400	-1.3%	2.8%
Food Services & Drinking Places	11,400	11,900	11,700	11,600	-0.9%	1.8%
Other Services	4,700	4,800	4,700	4,700	0.0%	0.0%
Government	31,700	31,300	31,600	31,200	-1.3%	-1.6%
Federal Government	6,000	5,900	5,900	5,900	0.0%	-1.7%
Department of Defense	4,300	4,100	4,100	4,100	0.0%	-4.7%
State & Local Government	25,700	25,400	25,700	25,300	-1.6%	-1.6%
State Government	5,600	5,600	5,500	5,500	0.0%	-1.8%
State Government Education	1,100	1,100	1,100	1,100	0.0%	0.0%
State Government Excluding Education	4,500	4,500	4,400	4,400	0.0%	-2.2%
Local Government	20,100	19,800	20,200	19,800	-2.0%	-1.5%
Local Government Education	10,700	10,500	10,600	10,500	-0.9%	-1.9%
County	4,400	4,300	4,600	4,300	-6.5%	-2.3%
City	2,100	2,100	2,100	2,100	0.0%	0.0%
Special Districts plus Indian Tribes	2,800	2,900	2,900	2,900	0.0%	3.6%

Notes:

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

**Monthly Labor Force Data for Cities and Census Designated Places (CDP)
 December 2012 - Preliminary
 Data Not Seasonally Adjusted**

Area Name	Labor Force	Employment	Unemployment Number	Unemployment Rate	Census Ratios Emp	Unemp
Monterey County	222,600	193,500	29,100	13.1%	1.000000	1.000000
Aromas CDP (Monterey Co)	1,000	1,000	100	5.6%	0.005094	0.002017
Boronda CDP	800	700	100	14.6%	0.003541	0.004035
Bradley CDP	100	100	0	0.0%	0.000559	0.000000
Carmel by the Sea city	2,500	2,400	100	2.4%	0.012423	0.002017
Carmel Valley Village CDP	3,300	3,100	200	4.8%	0.016150	0.005380
Castroville CDP	3,600	2,800	900	24.2%	0.014224	0.030262
Chualar CDP	900	600	300	32.2%	0.002982	0.009415
Del Monte Forest CDP	2,300	2,200	100	3.4%	0.011367	0.002690
Del Rey Oaks city	1,200	1,100	0	3.3%	0.005901	0.001345
Elkhorn CDP	1,100	1,000	100	7.4%	0.005031	0.002690
Gonzales city	4,400	3,300	1,100	24.4%	0.017268	0.036987
Greenfield city	6,900	5,500	1,400	20.1%	0.028573	0.047747
King City city	6,200	4,800	1,300	21.5%	0.025033	0.045730
Las Lomas CDP	1,700	1,300	500	27.1%	0.006522	0.016140
Marina city	11,200	10,300	900	7.9%	0.053357	0.030262
Monterey city	17,800	16,700	1,100	6.0%	0.086279	0.036315
Moss Landing CDP	400	300	100	28.0%	0.001304	0.003362
Pacific Grove city	10,600	10,100	500	5.0%	0.052053	0.018157
Pajaro CDP	1,800	1,600	200	13.0%	0.008137	0.008070
Prunedale CDP	11,000	9,900	1,100	9.6%	0.051308	0.036315
Salinas city	78,100	63,900	14,200	18.2%	0.330020	0.488231
San Ardo CDP	300	200	100	29.0%	0.001242	0.003362
San Lucas CDP	200	200	100	26.0%	0.000870	0.002017
Sand City city	200	200	0	0.0%	0.000808	0.000000
Seaside city	16,700	15,400	1,300	7.7%	0.079570	0.044385
Soledad city	6,000	5,000	1,000	16.5%	0.026026	0.034297
Spreckels CDP	300	300	0	0.0%	0.001491	0.000000

CDP is "Census Designated Place" - a recognized community that was unincorporated at the time of the 2000 Census.

Notes:

- 1) Data may not add due to rounding. All unemployment rates shown are calculated on unrounded data.
- 2) These data are not seasonally adjusted.

Methodology:

Data Not Seasonally Adjusted

Area Name	Labor Force	Employment	Unemployment Number	Unemployment Rate	Census Ratios	
					Emp	Unemp

Monthly city and CDP labor force data are derived by multiplying current estimates of county employment and unemployment by the employment and unemployment shares (ratios) of each city and CDP at the time of the 2000 Census. Ratios for cities of 25,000 or more persons were developed from special tabulations based on household population only from the Bureau of Labor Statistics. For smaller cities and CDP, ratios were calculated from published census data.

City and CDP unrounded employment and unemployment are summed to get the labor force. The unemployment rate is calculated by dividing unemployment by the labor force. Then the labor force, employment, and unemployment are rounded.

This method assumes that the rates of change in employment and unemployment, since 2000, are exactly the same in each city and CDP as at the county level (i.e., that the shares are still accurate). If this assumption is not true for a specific city or CDP, then the estimates for that area may not represent the current economic conditions. Since this assumption is untested, caution should be employed when using these data.

MEMORANDUM

TO: BUSINESS SERVICES COMMITTEE, WORKFORCE INVESTMENT BOARD

FROM: JOYCE ALDRICH, EXECUTIVE DIRECTOR, WORKFORCE INVESTMENT BOARD

SUBJECT: REPORT ON REQUIRED RAPID RESPONSE ACTIVITIES TO PRIVATE SECTOR EMPLOYERS IN MONTEREY COUNTY, INCLUDING SMALL BUSINESSES

DATE: FEBRUARY 12, 2013

INFORMATION:

WIB staff will present an update on the most recent Rapid Response (RR) activities provided to employers in Monterey County, including small businesses.

Below is a list of employers impacted by layoffs in Program Year 2012-13.

Company Name	City	Date of Initial Layoff	Anticipated number of affected employees	# of those attended RR orientation	# of those who signed up for services YTD
Capital One	Salinas	Jan 2013 (1 st phase)	782	50, 35, 127	97
Fresh Express	Salinas	May 2012, another in Jan / Feb 2013	100	14	2
General Vineyard Services	Gonzales	6/2012	86	80, rec'd info via email to main contact.	TBD
Hostess Brands	Salinas	8/1/2012	16	6	3
La Hacienda Farms	Salinas	11/30/2012	86	70, rec'd info via mail to main contact.	TBD
Monterey County Office of Education (MCOE)	Salinas	5/9/012 – 7/30/2012	22	9	TBD
River Ranch Fresh Foods	Salinas	5/12/2012	295	77, rec'd info via email to main contact. Most affected workers transitioned to Taylor Farms.	TBD
SkyWest Airlines	Monterey	8/12/2012	28	19, workers may transition to American Eagle.	TBD
TriWest Healthcare Alliance	Salinas	2/15/2012 – 12/31/2013	3	3, rec'd info via email to main contact.	TBD

MEMORANDUM

TO: BUSINESS SERVICES COMMITTEE, WORKFORCE INVESTMENT BOARD
FROM: JOYCE ALDRICH, EXECUTIVE DIRECTOR, WORKFORCE INVESTMENT BOARD
SUBJECT: REPORT ON EMPLOYMENT TRAINING PANEL FUNDING OPPORTUNITY
DATE: FEBRUARY12, 2013

INFORMATION:

WIB staff will present information on the Monterey County WIB's Employment Training Panel funding opportunity in partnership with the Small Business Development Center - California State University, Monterey Bay.

MEMORANDUM

TO: BUSINESS SERVICES COMMITTEE, WORKFORCE INVESTMENT BOARD
FROM: JOYCE ALDRICH, EXECUTIVE DIRECTOR, WORKFORCE INVESTMENT BOARD
SUBJECT: ESTABLISH SCHEDULE OF FUTURE MEETING DATES AND TIMES
DATE: FEBRUARY12, 2013

INFORMATION:

It is recommended that the Business Services Committee establish a schedule of future meeting dates and times.

ATTACHMENT:

Calendar of Monterey County Workforce Investment Board and standing committee meetings.

**Monterey County Workforce Investment Board
Meeting Calendar**

July 1, 2012 – June 30, 2013

	JUL 2012	AUG 2012	SEP 2012	OCT 2012	NOV 2012	DEC 2012	JAN 2013	FEB 2013	MAR 2013	APR 2013	MAY 2013	JUNE 2013
WIB 1 st Wed/Bi-monthly 7:30am		1		3		5		6		3		5
Executive 3 rd Wed/Monthly 8:00am	18	15	19	17	21	19	16	20	20	17	15	19
Oversight 2 nd Thur/Monthly 8:30am	12	9	13	11	8	13	10	14	14	11	9	13
Youth Council 2 nd Tues/Bi-Monthly 4:00pm	10		11		13		8		12		14	
Business Services TBD as announced												

Please Note: Meeting dates, times and locations are subject to change pending committee needs. Reference the WIB calendar online at www.montereycountywib.org/meetings/calendar/ for the most up-to-date meeting dates, times and locations.

**Monterey County Workforce Investment Board
Meeting Calendar**

July 1, 2013 – June 30, 2014

	JUL 2013	AUG 2013	SEP 2013	OCT 2013	NOV 2013	DEC 2013	JAN 2014	FEB 2014	MAR 2014	APR 2014	MAY 2014	JUNE 2014
WIB 1 st Wed/Bi-monthly 7:30am		7		2		4		5		2		4
Executive 3 rd Wed/Monthly 8:00am	17	21	18	16	20	18	15	19	19	16	21	18
Oversight 2 nd Thur/Monthly 8:30am	11	8	12	10	14	12	9	13	13	10	8	12
Youth Council 2 nd Tues/Bi-Monthly 4:00pm	9		10		12		14		11		13	
Business Services TBD as announced												

Please Note: Meeting dates, times and locations are subject to change pending committee needs. Reference the WIB calendar online at www.montereycountywib.org/meetings/calendar/ for the most up-to-date meeting dates, times and locations.