

ADOPTED
Monterey County Workforce Development Board (WDB)
Business Services Committee
MBEST, 3239 Imjin Road #101, Marina, CA
Tuesday, October 13, 2015

Members Present: Mary Ann Leffel (Chair), Wendy Brickman, Paula Calvetti and Paul Farmer

Members Absent: Harvey Dadwal and Kimberly Schnader

Staff Present: Joyce Aldrich, Marleen Bush and Flor Galvan

Others Present: Korey Woo

Call to Order/introductions: Ms. Leffel called the meeting to order at 4:54 p.m. and asked for introductions. A quorum was established.

Changes to Agenda: None

Public Comment/Testimonials: None

Consent Calendar.

1. Action: Approve minutes from June 9, 2015.

Motion: Mr. Farmer motioned to approve the minutes as stated.

Second: Ms. Calvetti

Abstention: Ms. Leffel

Approved by those in attendance

Discussion or Review of Business Calendar Action Items:

1. Action: Review and approve newly refined talking points for Board members. For the talking points, the members asked that the WIOA terminology be removed under the WDB Goals and Workforce Strategies to make it more business friendly. Mr. Farmer asked that the following be used as a general talking point for the Board members: "the Workforce Development Board invests federal dollars to ensure our local workers have the skills needed by local employers."

Motion: Mr. Farmer

Second: Ms. Calvetti

Approved unanimously by those in attendance

2. Report on the delivery of business outreach and services to the business community, Rapid Response and Layoff Aversion Activities. For the period of July 1, 2015 through September 30, 2015, Ms. Bush reported that a total of 198 employers were served; 217 applicants were pre-screened prior to referral to local employers for placement; 217 applicants were pre-screened prior to referral to local employers for placement; 56 job openings were posted online in the CalJOBS system; and 217 participants were referred to area employers hiring with 32 job seekers hired. A total of 40 job fairs and custom recruiting events were hosted by the Business Services Team and 149 candidates were reported hired as a result. Ms. Bush reported that she and Korey Woo attended a Rapid Response roundtable meeting where EconoVue presented an online labor market system that is geared toward supporting workforce and economic development agencies. She also reported that the Employment Training Panel has funds that are available and that the application process has been streamlined. She also reported that funds are available under the Trade Adjustment Assistance program which provides assistance to jobseekers who lose their job due to foreign competition.

3. Review and discuss the "Business and Industry" goals and current outcomes as part of the WDB Board Strategic Initiatives for FY2015-16. Mrs. Aldrich reported that the business services plan continues to be a work in progress and there is a strong collaboration between Economic Development and the Business Services Team. She also reported that she spoke with the new Director for the Small Business Development Center to continue their collaboration and attend civic and business group meetings.

4. **Update on the Work Ready Communities initiative and Ad-Hoc Committee developed to discuss WorkKeys certifications.** Mrs. Aldrich reported that the draft application for the four-county collaborative to improve the business communities understanding of WorkKeys and what it has to offer was submitted. Ms. Leffel announced that the Monterey Bay Economic Partnership took the WorkKeys as one of their initiatives beginning October and ending in May 2016. She also reported that additional employers have registered to support the CWRC initiative.
5. **Current Report on Monterey County's local labor market.** Ms. Bush reported that the Unemployment rate for Monterey County is 6.0% and the labor force is at 230,200. Of those, 216,500 are employed and 13,700 are unemployed. She shared information on the occupational employment projections for 2012 to 2022 and the total number of projected jobs, % of total jobs, average median annual income and entry level of education required. The information highlighted the types of jobs offered by entry level, work experience and on-the-job training required by employers.

Announcements: Ms. Leffel announced that GoBiz, PG&E, and CalEd will co-sponsor with the Monterey County Business Council (MCBC) on a business roundtable on December 3, 2015 from 8:30-12:00 noon. She also announced that the Monterey Bay Economic Partnership will be hosting their Annual Summit on November 4, 2015 in Santa Cruz. She announced that MCBC will be hosting their annual gala on February 6, 2016 at the Hyatt. Ms. Brickman announced that on October 21, 2015 a brown bag luncheon with Edward King will take place between 12:30-1:30 p.m. at the Bay Park Hotel.

Adjournment: Ms. Leffel adjourned the meeting at 5:35 p.m.

Motion: Ms. Brickman

Second: Ms. Calvetti

Approved unanimously by those in attendance