

ADOPTED
Monterey County Workforce Development Board
Business Services Committee
MBEST, 3180 Imjin Road, Marina, CA
Tuesday, April 12, 2016; 4:00 p.m.

Members Present: Mary Ann Leffel (Chair), Wendy Brickman, Paula Calvetti, Harbhajan Dadwal and Paul Farmer

Members Absent: Kimberly Schnader

Staff Present: Joyce Aldrich and Flor Galvan

Others Present: Jerry Hernandez and Sadie Kvenild

Call to Order/Introductions: Ms. Leffel called the meeting to order at 4:03 p.m. and asked for introductions. A quorum was established.

Changes to Agenda: None

Public Comment/Testimonial: None

Consent Calendar:

1. Action: Approve minutes from February 9, 2016.

Motion: Ms. Brickman motioned to accept the action as stated.

Second: Ms. Leffel

Approved unanimously by those in attendance

Discussion or Review of Business Calendar Action Items:

1. Presentation on the Economic Development Department's new website. Mr. Hernandez provided an interactive presentation of the website which includes references to the other divisions in Economic Development specifically the Workforce Development Board. He reported it contains video clips, infographics, hyperlinks and live PDF documents that can be saved to desktops or sent via email. Mr. Hernandez asked for any comments or suggestions for changes or additions to the Workforce Development Board division within the website. A request to add WorkKeys and a link to the Eligible Training Panel.

2. Action: Review and consider the Customer Centered Design (CCD) Launch Round 2 of the CCD Challenge released April 4, 2016 with deadline of April 14, 2016. Mrs. Aldrich reported that new legislation under WIOA is requiring that most local areas design their system around the #1 customer "business". She reported that there are six challenges that can be chosen from. The committee agreed that "designing a system to put employers in center" is the challenge they choose.

Motion: Ms. Brickman motioned to accept the action as stated.

Second: Mr. Dadwal

Approved unanimously by those in attendance

3. Update on the WDB strategic initiatives the Business Services Committee members selected to help move forward the local plan goals. Mrs. Aldrich reported that the initiatives have been updated and on-going. She thanked Ms. Brickman for setting her up for presentations around the community. She also reported that the Slingshot application is allowing the WDB to continue to grow the knowledge base of employers and the benefits of WorkKeys. She will be meeting with the Collaborative's four WDB directors to start the process before going out for RFP.

4. Report on the delivery of business outreach and services to the business community. Mrs. Aldrich reported that for the period of July 1, 2015 to March 31, 2016 over 986 employers were served; 411 applicants were pre-screened; 131 job openings were posted on CalJOBS; 423 participants were referred to area employers; 85 job fairs and custom recruiting events were hosted by BST; 69 candidates were reported hired of the job fairs and recruiting events; and 11 candidates were enrolled in On-the-Job Training.

5. **Report on required Rapid Response activities to private sector employers in Monterey County, including small businesses.** Mrs. Aldrich reported that Monterey County has no Rapid Response activities this quarter. She continues to follow up with VSE Corporation and the labor representative.
6. **Current Report on Monterey County's local labor market.** Information was included in the Agenda for reference.
7. **Update on the Work Ready Communities initiative and Ad-Hoc Committee developed to discuss WorkKeys certifications.** Information was included in the Agenda for reference.

Adjournment: The meeting was adjourned at 5:20 p.m.

Motion: Ms. Schnader motioned to adjourn the meeting.

Second: Mr. Dadwal

Approved unanimously by those in attendance