



# Monterey County Economic Development Department Workforce Development Board (WDB)

Erik Cushman, WDB Chair

**Executive Committee Members:**

*Erik Cushman, Chair*

- Cesar Lara
- Diana Carrillo
- Mary Ann Leffel
- Dr. Willard Lewallen
- Dave Potter

**Monterey County Workforce Development Board (WDB)**

**Joyce Aldrich,**  
*WDB Executive Director*

730 La Guardia Street, 2<sup>nd</sup> Fl  
Salinas, CA 93905  
(831) 759-6644  
[www.montereycountywdb.org](http://www.montereycountywdb.org)

## EXECUTIVE COMMITTEE

Marina Library, 190 Seaside Circle, Marina, CA  
**Wednesday, April 13, 2016, 8:00 am**

### AGENDA

<b>CALL TO ORDER/INTRODUCTIONS:</b>	Erik Cushman, <i>Chair</i>
<b>CHANGES TO AGENDA:</b>	
<b>PUBLIC COMMENT/TESTIMONIAL:</b>	
<b>SUBCOMMITTEE CHAIR REPORTS:</b>	Mary Ann Leffel
<b>CONSENT CALENDAR:</b>	Erik Cushman
1. <b>ACTION:</b> Approve minutes from March 16, 2016.	
<b>DISCUSSION OR REVIEW OF BUSINESS CALENDAR ACTION ITEMS:</b>	Erik Cushman
1. <b>ACTION:</b> Approve proposed new Eligible Training Provider List Master Agreement with Advanced Computer Training Schools, Inc. dba Alliance Career Training Schools.	Joyce Aldrich
2. <b>ACTION:</b> Approve proposed new Eligible Training Provider List Master Agreement with Famsoft.	Joyce Aldrich
3. <b>ACTION:</b> Accept Program Year 2015-16 report updates on the Workforce Innovation and Opportunity Act (WIOA) Youth Programs, Youth Employment Program, Silver Star Program, and Workforce Innovation Fund "Youth Ambassador's for Peace" Program.	Joyce Aldrich
4. <b>ACTION:</b> Review and consider submitting application to the California Workforce Development Board and Employment Development Department for Supervised Population Workforce Training Grant Program 2.0 in partnership with Probation Department.	Joyce Aldrich
5. <b>ACTION:</b> Review and consider WIOA one-time implementation funding to Lead Workforce Development Board Regional Planning Units.	Joyce Aldrich
6. <b>ACTION:</b> Review and consider the Customer Centered Design (CCD) Launch Round 2 of the CCD Challenge released April 4, 2016 with deadline of April 14, 2016.	Joyce Aldrich
<b>ANNOUNCEMENTS:</b>	Erik Cushman
<b>SUBCOMMITTEE MEETINGS:</b> Oversight: 5/12/2016, MBEST Executive: 5/18/2016, MBEST Youth: 5/23/2016, MBEST Business: 6/14/2016, MBEST	<b>WDB MEETING:</b> 6/1/16, Marina Library
<b>ADJOURNMENT:</b>	Erik Cushman
To request information, please contact the Monterey County Workforce Development Board (WDB) staff at (831) 796-6434 or visit our website at <a href="http://www.montereycountywdb.org">www.montereycountywdb.org</a> .	
ALTERNATE AGENDA FORMATS: If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 USC Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Individuals with a disability requiring a modification or accommodation, including auxiliary aids or services, in order to participate in the public meeting may make these requests to the Secretary to the WDB at (831)796-6434.	

**UNADOPTED**

Monterey County Workforce Development Board  
**Executive Committee**  
MBEST, 3180 Imjin Road, Marina, Ca  
**Wednesday, March 16, 2016**

**Members Present:** Erik Cushman (Chair), Cesar Lara, Diana Carrillo, Mary Ann Leffel, Dr. Willard Lewallen and Dave Potter

**Staff Present:** Joyce Aldrich and Flor Galvan

**Others Present:** Dave Spaur, Director, Monterey County Economic Development Department

**Call to Order/Introductions:** Mr. Cushman called the meeting to order at 8:16 a.m. and asked for introductions. A quorum was established.

**Changes to Agenda:** None

**Public Comment/Testimonial:** At a future meeting date, Mrs. Aldrich asked that the Executive Committee consider and discuss adding an additional member to the committee.

**Subcommittee Chair Reports:** Ms. Carrillo reported that the Career Fair was very successful and well attended by over 350 individuals. She reported that the employers were pleased and asked the event continue as an annual event at the same venue. She also reported seeing young adults at the One-Stop's table. Unfortunately the resource fair turned out to be more of a job fair rather than a Youth Summit as requested by the Youth Committee. She stated the speaker was excellent, but it wasn't a good format for this event.

**Consent Calendar:**

**1. Action: Approve minutes from December 16, 2015**

**Motion:** Mr. Potter motioned to approve the Consent Calendar action item.

**Second:** Mrs. Leffel

**Approved unanimously by those in attendance**

**Discussion or Review of Business Calendar Actions Items:**

**1. Action: Consider and approve the appointment of Sandy Chamberlain, HR Manager, Central Coast Visiting Nurse Association and Hospice, representing Business, to the WDB for a three-year term to be forwarded to the Workforce Development Board for approval.** Mrs. Aldrich reported that Ms. Leffel obtained the membership referral and Ms. Chambers is excited to participate on the Board to ensure healthcare is well represented.

**Motion:** Mrs. Leffel motioned to approve the action item as stated.

**Second:** Mr. Potter

**Approved unanimously by those in attendance**

**2. Action: Consider and approve the appointment of Cresencio Diaz, President of Teamsters Union, Local 890, representing Labor, to the WDB for a three-year term to be forwarded to the Workforce Development Board for approval.** Mrs. Aldrich reported that the referral was obtained from Mr. Lara. She was impressed with Mr. Diaz. She reported that his knowledge of Ag technology would fit well with how the Board would like to move towards supporting this industry. She believes he will be a great asset to the full Board.

**Motion:** Mrs. Leffel motioned to approve the action item as stated.

**Second:** Mr. Lewallen

**Approved unanimously by those in attendance**

**3. Action: Consider and approve submission of a request to transfer \$550,000 in WIOA Title I formula funds from Dislocated Worker to Adult Programs for fiscal year 2015-16 to the State Employment Development Department for approval.** Mrs. Aldrich reported that in our jurisdiction we struggle to utilize the dislocated worker allocation and typically dislocated worker participants are

served under the Adult customer group due to eligibility reasons. She reported that under WIOA legislation, local areas are allowed to transfer up to 100% of their dislocated worker formal allocation to the adult formula allocation. She reported that the WDB Finance Manager stated the amount requested to be transferred is an adequate amount to ensure that Monterey County utilizes both the adult and dislocated worker allocations to best serve the needs of the community and also meet the 80% expenditure requirement.

**Motion:** Mrs. Leffel motioned to approve the action item as stated.

**Second:** Ms. Carrillo

**Approved unanimously by those in attendance**

4. **Action: Consider and approve the Local Workforce Development Board Recertification Request to the California Workforce Development Board and forward to the County Board of Supervisors for final approval.** Mrs. Aldrich reported that last year the WDB submitted an initial one year certification under the WIOA. This year the State of California wants to ensure all local areas were moving in the right direction and that the proper assurances were completed and approved. In addition, the State wanted to confirm that local areas were complying with the board composition requirements. She reported that one of the areas that need improvement includes the local area meeting the minimum performance requirements. Other provisions include the requirement that Monterey County must procure a One-Stop operator and WIOA Title I youth services.

**Motion:** Mrs. Leffel motioned to approve the action item as stated.

**Second:** Mr. Lewallen

**Approved unanimously by those in attendance**

5. **Update on Local Workforce Development Area budget for Fiscal Year (FY) 2015-16.** Mrs. Aldrich reported on the expenditures through February 29, 2016. The Youth Program is serving more out-of-school youth enrollments and will host a small in-school Summer Youth Program. She reported that expenditures for the Rapid Response and Raid Response Layoff Aversion programs are on target; the Workforce Accelerator Fund 2.0 complements the Youth Ambassadors for Peace Project by providing funds for work experience for the participants; the Workforce Innovation Fund (WIF) grant is funded through the Department of Labor and is not performance based; however it has begun to see an increase in applications; the Probation Department is pleased with the progress of the AB-109 program; the Youth Employment Plan has been difficult as participants are disengaged; and the SilverStar program is on track to expend the entire allocation by the end of the year.

6. **Director's Report:** Mrs. Aldrich reported that the Day at the Capitol was a success. She reported that the legislators asked great questions and participated with the needs of the local areas. She reported that WDB's promoted Bill AB2642. Monterey in collaboration with San Luis Obispo, San Benito and Santa Cruz Counties was awarded the Slingshot grant from the California Workforce Development Board, which promotes Work Keys with businesses and long term unemployed. The National Association of Workforce Development Boards Forum 2016 was a success and the attendees returned with lots of information. The Prop 39 2.0 grant was awarded to Monterey in collaboration with Santa Cruz and San Benito Counties. The WDB and Monterey Bay Economic Partnership (MBEP) Workforce Committee decided to withdraw from applying for the DOL High Tech H1B Visa grant as a consultant to MBEP and the team stated Monterey County did not have the competitive edge. Also, Monterey County continues to review the Environmental Workforce Development & Job Training Grant.

**Announcements:** Ms. Leffel announced the Eggs & Issues meeting with Stewart Knox scheduled to present on April 1, 2016 at Bayonet & Black Horse Golf Club at 7:30 am. All are welcome to attend. Santa Cruz and San Benito WDB's have sponsored the event.

**Adjournment:** Mr. Cushman requested the meeting be adjourned at 9:32 a.m.

**Motion:** Mrs. Leffel motioned to adjourn the meeting as requested.

**Second:** Mr. Potter

**Approved unanimously by those in attendance**

---

---

# MEMORANDUM

---

---

**TO:** WORKFORCE DEVELOPMENT BOARD EXECUTIVE COMMITTEE

**FROM:** JOYCE ALDRICH, EXECUTIVE DIRECTOR

**SUBJECT:** REVIEW AND APPROVE PROPOSED NEW ELIGIBLE TRAINING PROVIDER LIST MASTER AGREEMENT WITH ADVANCED COMPUTER TRAINING SCHOOLS, INC. DBA ALLIANCE CAREER TRAINING SCHOOLS

**DATE:** APRIL 13, 2016

---

**RECOMMENDATION:**

It is recommended that the Executive Committee review and approve proposed new Eligible Training Provider List Master Agreement with Advanced Computer Training Schools, Inc. dba Alliance Career Training Schools.

**INFORMATION:**

In accordance with the Eligible Training Provider List (ETPL) policy and procedures, local boards are responsible for accepting applications from training providers to be listed on the ETPL.

Local boards must also have agreements with approved training providers that include provisions requiring providers to maintain sufficient records and to make these records available for monitoring or audit by either the local board or the State.

Alliance Career Training Schools has received approval to operate by the Bureau for Private Postsecondary Education (BPPE) and meets all the minimum requirements in order to business with the Monterey County WDB.

This recommendation requests approval to enter into a Master Agreement between the WDB and Alliance Career Training Schools.

Attached is a list of Alliance Career Training Schools BPPE approved programs offered at their Salinas, California location.

**ATTACHMENT:**

Alliance Career Training Schools BPPE approved programs



Department of Consumer Affairs

Bureau for Private Postsecondary Education

[About Us](#) | [Complaints](#) | [Contact Us](#) | [Forms](#) | [Laws](#)

Search

[This Site](#)

[California](#)



[HOME](#)   [STUDENTS](#)   [SCHOOLS](#)   [ENFORCEMENT](#)

### School Detail

System Last Updated:3/28/2016

<b>School Name:</b>	ADVANCED COMPUTER TRAINING SCHOOLS DBA ALLIANCE CAREER TRAINING SCHOOLS	<b>Telephone:</b>	831 755-8201
<b>School Code:</b>	66695793	<b>County:</b>	Monterey
<b>Mailing Address:</b>	42 Nacional Street Salinas, CA 93901	<b>Physical Address:</b>	333 Abbott Street Suite B Salinas, CA 93901

**CURRENTLY APPROVED PROGRAMS:**

(If no programs are listed below, please contact the school for a current catalog of BPPE-approved programs.)

ACCOUNTING 101 WITH QUICKBOOKS TRAINING PROGRAM

ADVANCED MICROSOFT OFFICE TRAINING PROGRAM

COMPTIA A+ TRAINING PROGRAM

COMPTIA NETWORK + TRAINING PROGRAM

MICROSOFT OFFICE BASICS TRAINING PROGRAM



[Home](#) | [Help](#) | [Contact Us](#) | [Disclaimer](#)  
[Conditions of Use](#) | [Accessibility](#)

This web site contains PDF documents that require the most current version of Adobe Reader to view. To download click on the icon below.



Copyright © 2012 State of California

# MEMORANDUM

---

**TO:** WORKFORCE DEVELOPMENT BOARD EXECUTIVE COMMITTEE  
**FROM:** JOYCE ALDRICH, EXECUTIVE DIRECTOR  
**SUBJECT:** REVIEW AND APPROVE PROPOSED NEW ELIGIBLE TRAINING PROVIDER LIST MASTER AGREEMENT WITH FAMSOFT  
**DATE:** APRIL 13, 2016

---

**RECOMMENDATION:**

It is recommended that the Executive Committee review and approve proposed new Eligible Training Provider List Master Agreement with Famssoft.

**INFORMATION:**

In accordance with the Eligible Training Provider List (ETPL) policy and procedures, local boards are responsible for accepting applications from training providers to be listed on the ETPL.

Local boards must also have agreements with approved training providers that include provisions requiring providers to maintain sufficient records and to make these records available for monitoring or audit by either the local board or the State.

Famssoft has received approval to operate by the Bureau for Private Postsecondary Education (BPPE) and meets all the minimum requirements in order to business with the Monterey County WDB.

This recommendation requests approval to enter into a Master Agreement between the WDB and Famssoft.

Attached is a list of Famssoft BPPE approved programs offered.

**ATTACHMENT:**

Famssoft's BPPE approved programs



Department of Consumer Affairs

Bureau for Private Postsecondary Education

[About Us](#) | [Complaints](#) | [Contact Us](#) | [Forms](#) | [Laws](#)

Search

[This Site](#)

[California](#)



[HOME](#)   [STUDENTS](#)   [SCHOOLS](#)   [ENFORCEMENT](#)

### School Detail

System Last Updated:3/28/2016

<b>School Name:</b> FAMSOF CORPORATION	<b>Telephone:</b> (510) 683-3940
<b>School Code:</b> 0106981	<b>County:</b> Alameda
<b>Mailing Address:</b> 44946 Osgood Rd. Fremont, CA 94539	<b>Physical Address:</b> 44946 Osgood Rd. Fremont, CA 94539

**CURRENTLY APPROVED PROGRAMS:**

(If no programs are listed below, please contact the school for a current catalog of BPPE-approved programs.)

INFORMATION SECURITY MANAGEMENT
LINUX SYSTEM ADMINISTRATION
NETWORK SYSTEMS MANAGEMENT
NETWORKS SYSTEMS & DATABASE ADMINISTRATION
ORACLE APPLICATIONS SERVER DBA
ORACLE DBA
ORACLE DEVELOPER
ORACLE FINANCIALS
ORACLE MANUFACTURING
PMP CERTIFICATION PREPARATION PROGRAM
UNIX SYSTEM ADMINISTRATION



[Home](#) | [Help](#) | [Contact Us](#) | [Disclaimer](#)  
[Conditions of Use](#) | [Accessibility](#)

This web site contains PDF documents that require the most current version of Adobe Reader to view. To download click on the icon below.



Copyright © 2012 State of California

# MEMORANDUM

**TO:** WORKFORCE DEVELOPMENT BOARD EXECUTIVE COMMITTEE

**FROM:** JOYCE ALDRICH, EXECUTIVE DIRECTOR

**SUBJECT:** RECEIVE AND ACCEPT PROGRAM YEAR 2015-16 REPORT UPDATES ON THE WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA) YOUTH PROGRAMS, YOUTH EMPLOYMENT PROGRAM, SILVER STAR PROGRAM, AND WORKFORCE INNOVATION FUND "YOUTH AMBASSADOR'S FOR PEACE" PROGRAM

**DATE:** APRIL 13, 2016

## **INFORMATION:**

It is recommended that the Executive Committee accept the Program Year 2015-16 report updates on the Workforce Innovation and Opportunity Act (WIOA) Youth Programs, Youth Employment Program, Silver Star Program, and Workforce Innovation Fund "Youth Ambassador's for Peace" Program.

## **DISCUSSION:**

**Expenditures:** As of February 29, 2016, Monterey County expended 55% or \$913,293 of its WIOA Youth formula funds, as follows:

Local WIOA Budget	WIOA Youth
Carry-In funds from Program Year (PY) 2014-15	\$212,828
PY 2015-16 Allocation	\$1,454,577
<b>Total Budget</b>	<b>\$1,667,405</b>
<b>Year to Date (YTD) Expenditures through February 29, 2016</b>	<b>\$913,293</b>
Balance	\$754,112
Percent Expended	55%

**Performance Measures:** For the third quarter period of Program Year 2015-16, the following table displays Monterey County's local success levels with meeting the Common Measure Youth performance goals. To date, Monterey County exceeded the minimum 80% target level goals for two performance measures and is currently under goal for the literacy and/or numeracy gains measure, as shown in the table below.

Youth Performance Measures	Target Goal	Actual %	# of Participants	Local Success Level	Met 100% Goal?	Met 80% Target?
Entered Employment or Education	70.0%	57.7%	75 of 130	82.4%	No	Yes
Attained Degree or Certificate	64.0%	59.2%	61 of 103	92.5%	No	Yes
Literacy and/or Numeracy Gains	59.0%	42.9%	15 of 35	72.6%	No	No



**ATTACHMENTS:**

**Program Provider Reports:**

The attached reports provide a summary of the following youth programs for PY 2015-16:

- 2a. **Turning Point of Central California** – *Reference attached WIOA Youth Program performance*
- 2b. **Office for Employment Training** – *Reference attached WIOA Youth Program performance*
- 2c. **Office for Employment Training** – *Reference attached Silver Star Program update*
- 2d. **Youth Ambassadors for Peace Program** – *Reference attached program update*

Handout: Office for Employment Training – an update on the Youth Employment Program will be provided at the meeting.



**Monterey County Workforce Development Board**  
**Workforce Innovation and Opportunity Act (WIOA) Title I – Youth Subcontract Monthly Report**  
**Subcontractor:** Turning Point of Central California (located at Rancho Cielo)  
**Budget:** 110,000

**Program Design:** to provide services to **40** WIOA eligible youth, 16 to 24 years of age, with barriers to education and employment. **28** will receive paid or unpaid work experience opportunities. 80% of the enrollments must be out-of-school youth in order to meet the 80% youth expenditure goal.

**For the period ending:** February 29, 2016 – Program Year 2015-2016

**ENROLLMENT GOALS**

Monthly Participant Plan Summary	Total <b>TARGET GOAL</b>	Cumulative <b>Monthly Plan</b>	YTD <b>Monthly Actual</b>	<b>Monthly %</b>
1. Total # of CARRY-IN enrollments	0	0	0	0%
2. Total # of NEW enrollments	40	35	29	83%
3. Total # of ALL enrollments	40	35	29	83%
<b>OUT-OF-SCHOOL ENROLLMENTS:</b>				
4. NEW enrollments - Out-of-School (min 80% of 40)	32	28	19	68%
5. NEW enrollments - In-School	8	7	10	143%
<b>PROGRAM SERVICES:</b>				
6. Total # of paid and unpaid work experience enrollments	28	25	21	84%
7. Total # of youth who complete certification program		0	0	0%

**INDUSTRY CLUSTERS – PLACEMENTS**

Work Experience Monthly Placements	Total #	% of Total
Total # and percentage of work experience placements, based on the following industry clusters	21	100%
Agriculture	3	14%
Tourism/ Hospitality:	1	05%
Education & Research	1	05%
Health & Social Assistance	0	0%
Other: (Construction, Clerical, Maintenance, Walgreens, CVS, McDonald's, Foot Locker, Pizza Factory, Best Buy, Work World and Cinnabon, Fitzpatrick Spini & Swanston Law Firm)	16	76%

**GEOGRAPHIC AREAS SERVED**

Period ending: <u>December 2015</u>	TARGET GOAL*	YTD Actual (29)	% of Actual
<i>*Turning Point is contracted to meet these target goals focusing on Central/South County areas:</i>			
Central (Salinas)	40%	11	38%
South	30%	6	21%
West	16%	7	24%
North	14%	5	17%

**TARGET POPULATIONS SERVED**

Period ending: <u>December 2015</u>	TARGET GOAL*	YTD Actual (29)	% of Actual
<i>* Turning Point is contracted to meet these target goals:</i>			
Out-of-School Youth	80%	19	66%
Disabled Youth	35%	19	66%
Offenders	35%	23	79%
Foster Care	30%	6	21%
Other: TANF/Food Stamps, Homeless	No Min	15	52%

**PERFORMANCE GOALS**

Quarter ending: <u>September 2015</u>	Plan	Actual
1. Total number of exits	0	2
2. Placement in Employment, Education or Training	70%*	0
3. Attainment of a Degree or Certificate	64%*	0
4. Literacy and Numeracy Gains (Out-of-School Youth)	59%*	0
5. Retention in Employment, Education or Training – NEW!*	*	
6. Earnings – NEW!*	*	
7. In Program Skills Gain – NEW!*	*	

*\*Pending guidance from State on the target goals and clarification on the periods of measurement.*

**YOUTH ACTIVITIES**

Turning Point continues focusing on South County and Foster Youth referrals.

- 1 additional student from South County has been enrolled
- 3 South County, out of school students are going through the Eligibility process
- 3 South County referrals are currently pending
- Staff attended "Cross Roads" Resource Fair at the Boys & Girls Club; no referrals were obtained due to age group.
- 2 Students are currently working on obtaining their CA Driver's License.
- Foster recruitment continues with different agencies (Epicenter, MCOE, Peacock Acres and DSS) no referrals have been made.

## List of Turning Point Worksites:

- Best Buy
- Pizza Factory
- Foot Locker (Salinas & Monterey)
- CVS (Salinas & Soledad)
- Walgreens( Salinas, Marina & Seaside)
- Work World
- Cinnabon
- Fitzpatrick Spini & Swanston Law Firm
- UPS (Salinas)
- Creek Bridge Apartments (Salinas)
- Beverly Fabrics
- Carl's Jr (Salinas)
- Elkhorn Elementary
- Kid's Foot Locker
- Loaves Fishes & Computer
- Lid's
- NorCal Harvesting
- North County Recreation and Park
- Peacock Acres
- Rancho Cielo
- SPCA
- Subway (Salinas, Gonzales, Soledad & Greenfield)
- Salvation Army
- YMCA (Soledad)
- Zumiez
- T&P Aero Refinishers
- CAL Auto Tire



**Monterey County Workforce Development Board**  
**Workforce Innovation and Opportunity Act (WIOA) Title I – YOUTH PROGRAM SERVICES**

Provider: Office for Employment Training

For the period ending: July 1, 2015 – February 29, 2016: Program Year 2015 - 16

**ENROLLMENT GOALS**

Monthly Participant Plan Summary	TARGET GOAL	YTD Actual	% of Goal
1. Total # of CARRY-IN enrollments	55	55	100%
2. Total # of NEW enrollments	120*	59	49%
3. Total # of ALL enrollments	175	114	65%
<b>OUT-OF-SCHOOL ENROLLMENTS :</b>			
4. NEW enrollments - Out-of-School (min 80% of 120)	96	45	47%
5. NEW enrollments - In-School	24	14	58%

\* Based on 2015-16 target goal.

**PROGRAM SERVICES**

Participant Plan Summary	Target Goal	YTD Actual	% of Actual
1. Total # of NEW work experience enrollments	120**	36	30%
2. Total # of NEW Classroom Trainings	No min	14	

\*\*Based on 2015-16 target goal.

**INDUSTRY CLUSTERS – PLACEMENTS**

Work Experience Placements	YTD Actual	% of Actual
Total # and percentage of <u>work experience</u> placements, based on the following industry clusters	36	100%
Agriculture	See	
Building/Design: construction	attached	
Healthcare	page	
Education	for	
Hospitality/Tourism: Driver, Host	details	
Creative/Technology	of	
Other (Finance, Retail, Sales, etc.)	placements	

**GEOGRAPHIC AREAS SERVED**

Period ending February, 2016	TARGET GOAL	MINIMUM GOAL	YTD Actual (114)	% of Actual
Central (Salinas)	55%	10%	53	46%
North	11%	10%	9	8%
South	18%	10%	36	32%
West	16%	10%	10	9%
Outside of Monterey County	16%	10%	2	2%

**TARGET POPULATIONS SERVED**

Period ending February, 2016	TARGET GOAL	YTD Actual (114)	% of New Enrollments
Homeless	2%	14	12%
Out-of-School Youth	80%	93	82%
Offenders	20%	24	21%
Individual with Disability	20%	47	41%
TANF/GA/RCA/SSI/Food Stamps	20%	90	79%
Foster Care	5%	8	7%

**CURRENT PROGRAM ACTIVITIES**

- |  |  |
|--|--|
| Classroom Trainings: 3 Agriculture; 5 Health; 2 All; 4 Other | Assessment & IEP                         |
| Continued Case Closures and Retention Activities             | Follow-up/Retention (to insure outcomes) |
| Life Skills Workshops  | Job Search                               |
| Academic Monitoring  | Resumes & Mock Interviews                |
| County-wide Outreach and Pre-application distribution        |  |
| Eligibility and Orientation Sessions                         |  |
| Employment Partner recruitment and confirmation              |  |

**YOUTH WORKSITES**  
**July 1, 2015 – February 29, 2016**

Ace Hardware  
Alisal Health Center  
Alisal High School  
BAKERY STATION  
Bellas Bridal  
Boys and Girls Club  
California Welcome Center  
Cardinale/Mazda Dishp  
Castro Plaza Family Center  
Castroville Elementary  
CET – Center for Employment Training  
Cinnabon  
City of Greenfield  
City of Greenfield Public Works  
Everett Alvarez HS  
Foot Locker (Complete)  
Gonzales High School  
Gonzales Pharmacy  
Greenfield Cemetery District  
Greenfield Community Science Center  
Greenfield Library  
Greenfield Public Works  
J&M Electric  
Journey's  
Kids Foot Locker

LaPaz Middle School Library  
Las Palmas  
Marina Library  
Marina Youth Center  
NATIVIDAD MED  
CTR  
NMC Materials Mngmt  
North County High School  
North Main Street Walgreens  
North Salinas High School  
OET – Office for Employment Training  
Ord Market  
Oscar's Bearing & Seals  
OSCC  
PRONTO DOLLARS  
RAFID KHARMIS  
DDS  
Salinas High School  
Soccer City  
SOI Treasures  
South County YMCA  
Tech Guys  
The Monterey County  
The Salvation Army  
Valley Hearing Center  
CTR –  
Walgreen's  
Wolfhouse Radio  
YEP – Youth Employment Program

**OCCUPATIONS**

Auto Detailer  
Business Technology  
Cashier  
Class A Truck Driver  
Computer Office Assistant  
Custodial  
Food Service  
Home Health Aide  
Library Assistant  
Maintenance  
Medical Assisting  
Nursing Assistant  
Receptionist  
Recreation Aide  
Recreation Leader  
Sales Assistant  
Stock Clerk  
Teachers Aide  
Veterinary Assistant

**CLASSROOM TRAININGS**

Center for Employment Training  
Central Coast College  
Coastal Trucking Institute  
Wayne's Beauty College



**Monterey County Workforce Development Board  
SILVERSTAR PROGRAM SERVICES**

**Provider:** Office for Employment Training

**For the period ending:** July 1, 2015 – February 29, 2016 – **Program Year 2015-2016**

**ENROLLMENT GOALS**

<b>YOUTH (Ages 14-21)</b>	<b>Target Goal</b>	<b>YTD Actual</b>	<b>% of Goal</b>
1. Total # of Referrals	n/a*	94	n/a*

*\*There are no minimum referral goals established for this program.*

**PROGRAM SERVICES**

<b>Participant Plan Summary (based on total referrals)</b>	<b>Target Goal</b>	<b>YTD Actual</b>	<b>% of Goal</b>
1. Total # of youth enrolled in work experience (12 carry over from 2014 – 15)	20	31	155%
2. Total # of those HIRED at end of work experience (3-Walgreen's, Carl's Jr.)	n/a**	4	n/a**
3. Total # of those who got a JOB ON THEIR OWN (McDonalds, Greenfield Winery, Zumie's, Greenfield Public Works)	n/a**	5	n/a**

*\*\* Employment after work experience is not a target goal. Upon completion of a work experience opportunity, many youth return to high school or enter post-secondary education full time and are not looking to secure employment after they complete their work experience.*

**EDUCATION & REFERRAL SERVICES**

<b>GPA must be at least 2.0 to qualify</b>	<b>Total Youth</b>	<b>% of YTD Actual (94)</b>
1. GPA below 2.0; too low to qualify	4	4%
2. Incarcerated	3	3%
3. No I-9 documents	2	2%
4. Referred to Central Coast Center for Independent Living (CCCIL)	0	0%
5. Referred to KickStart – AB109	0	0%
6. Referred to CWES Youth Employment Program (YEP)	0	0%
7. Entered Hartnell College as full time student	1	1%
8. Referred to Youth Ambassadors for Peach	1	1%
<b>TOTAL</b>	<b>11</b>	<b>12%</b>

**WORK EXPERIENCE LOCATIONS**

- Carl's Jr – Salinas
- Deportyivo Halcon
- Hyundai Toyoto
- Foot Locker
- Animal Hospital of Salinas
- Laguna Seca
- NMC – Materials
- NMC - Reception
- Salinas Animal Shelter
- Soledad Library
- Walgreen's Marina
- Walgreen's N. Main
- Walgreen's Sanborn
- Walgreen's Seaside

SILVER STAR JULY 1 – February 29, 2016

**Work Experience Hires:**

1. Maria – Walgreens, Seaside
2. Ulisses – Walgreen's Sanborn Rd.
3. Jose – Walgreens Sanborn
4. Fian – Walgreens N. Main
5. Marcos – tbd

**Found Employment on Own:**

1. Richard – Zumies
2. Ramona – Greenfield Vineyard
3. Anthony – McDonald's
4. Jose – Greenfield Public Works

## **Workforce Innovation Fund--Youth Ambassadors for Peace**

### **Program Status**

- Social Policy Research received final approval of the Evaluation Development Plan from the Department of Labor. Current enrollees and future applicants will be required to sign a consent document to participate in the study. In addition, a pre-test survey will need to be administered at the time of assessment.
- With the recent hiring of two additional Youth Advisors for Youth Ambassadors for Peace, the program is fully staffed.
- Outreach is ongoing. Previous agencies considered to be primary potential referral collaborations are being contacted again. Now that DOL has given final approval to move forward with full program implementation, referral processes can now be solidified. Two of four Youth Advisors are undergoing background checks in order that services may be provided to soon to be released incarcerated youth and young adults.
- Eligibility: Three applicants are currently being processed.
- Assessment: Assessments on all current enrollees have been completed.
- Workshops: Eight participants are engaged in 1<sup>st</sup> Phase Workshops.
- Paid Internship: One participant is working at Natividad in Shipping & Receiving.
- Job Development: Ongoing development of aligned Paid Internship opportunities.

**Enrolled: 11**

**Workshops: 8**

**Exited: 2**



---

# MEMORANDUM

---

**TO:** WORKFORCE DEVELOPMENT BOARD EXECUTIVE COMMITTEE

**FROM:** JOYCE ALDRICH, EXECUTIVE DIRECTOR

**SUBJECT:** REVIEW AND CONSIDER SUBMITTING APPLICATION TO THE CALIFORNIA WORKFORCE DEVELOPMENT BOARD AND EMPLOYMENT DEVELOPMENT DEPARTMENT FOR SUPERVISED POPULATION WORKFORCE TRAINING GRANT PROGRAM 2.0 IN PARTNERSHIP WITH PROBATION DEPARTMENT.

**DATE:** APRIL 13, 2016

---

**ACTION:**

It is recommended that the Executive Committee review and consider approving submission of application to the California Workforce Development Board and Employment Development Department for Supervised Population Workforce Training Grant Program 2.0 in partnership with Probation Department.

**INFORMATION:**

Due to the passing of Assembly Bill 2060 (Chapter 383, Statutes of 2014), \$4.3 million for grants have now become available as part of the Supervised Population Workforce Training Grant Program. These grants will fund programs that help develop competitive workforce training programs for individuals on probation, mandatory supervision, and post release community supervision. The goal is to assist these populations in obtaining a marketable industry or apprenticeship board-recognized certification, credential, or degree. In addition, the California Workforce Development Board (State Board) is interested in funding programs that further advance the goals of California's Strategic Workforce Development Plan, and build workforce system infrastructure and capacity through the following:

- **Collaboration** among partners in development of service delivery strategies and alignment of resources to better connect the supervised population to employment.
- **Innovation** that creates new or adapts existing approaches or accelerates application of promising practices in workforce development and skill attainment.
- **System change** that utilizes these grants to incentivize adoption of proven strategies and innovations that are sustained beyond the grant period.

Successful programs will create new or expand existing regional partnerships that include Local Workforce Development Boards (Local Boards), community colleges, community-based organizations, labor organizations, and industry associations or coalitions of employers. Funds awarded under this grant may be used to provide training, "earn and learn" activities, support services, and job placement assistance.

Proposals must be submitted to the California Workforce Development Board by May 2, 2016. Monterey County Probation Department Chief Marcia Parsons would like to partner with the Workforce Development Board in submitting an application for the Supervised Population Workforce Training Grant program.

**LINK:** CWDB Supervised Population Workforce Training Grant Program 2.0

<http://cwdb.ca.gov/res/docs/AB2060/FINAL%20RFA%2073705%2020AB%202060%202%200v3.pdf>

---

# MEMORANDUM

---

**TO:** WORKFORCE DEVELOPMENT BOARD EXECUTIVE COMMITTEE

**FROM:** JOYCE ALDRICH, EXECUTIVE DIRECTOR

**SUBJECT:** REVIEW AND CONSIDER WIOA ONE-TIME IMPLEMENTATION FUNDING TO LEAD  
WORKFORCE DEVELOPMENT BOARD REGIONAL PLANNING UNITS

**DATE:** APRIL 13, 2016

---

**ACTION:**

It is recommended that the Executive Committee review and consider whether Monterey County Workforce Development Board should submit to be the Lead Workforce Development Board for the Regional Planning Unit of Santa Cruz, Monterey, San Luis Obispo, and Santa Barbara counties with the exception of the Customer Centered Design non-competitively awarded grant.

**INFORMATION:**

The California Workforce Development Board (State Board), in partnership with the Employment Development Department (EDD) and the Labor and Workforce Development Agency, is pleased to announce the availability of \$6.362 million to Local Workforce Development Boards (WDBs) representing California's 14 Regional Planning Units (RPU) in support of Workforce Innovation and Opportunity Act (WIOA) implementation activities. The purpose of the WIOA Implementation funding is to incentivize regional capacity building and infrastructure development in each RPU in support of WIOA and the Unified Strategic Workforce Development Plan: *"Skills Attainment for Upward Mobility; Aligned Services for Shared Prosperity."*

In April 2015, the United States Department of Labor (DOL) released Training and Employment Guidance Letter (TEGL) 26-14, which allows states the one-time use of WIOA Rapid Response funds to "maximize the opportunity for a more timely and effective transition to WIOA." On February 26, 2016, the EDD issued WSD 15-18 detailing the Top Priority and Secondary Priority uses of WIOA Rapid Response funds. As stated in TEGL 26-14 and in WSD 15-18, strong partnerships and collaboration among the State Board, Local Boards, and program partners are critical to maximize impact and to effectively manage resources.

Consistent with TEGL 26-14 and WSD 15-18, the State Board and EDD will non-competitively award up to \$3 million to designated "Lead WDBs" in each of the 14 RPUs and will award \$3.362 million through the competitive Solicitation for Proposals (SFP) process, which will be released in April 2016. The WDBs in each RPU are responsible for choosing their "Lead WDB" for the purposes of leading and managing the subgrant requirements. Please see Attachment A for a summary of the WIOA Implementation initiatives and funding uses. The one-time WIOA Implementation funding will support the following two initiatives:

- I. Regional Implementation & Innovation
- II. America's Job Center of California (AJCC) Partnership Technical Assistance & Training

### **Regional Implementation & Innovation**

- \$1.8 million will be non-competitively awarded to the 14 Lead WDBs through the WIOA local formula allocation methodology. This funding is intended to enable RPUs to incorporate WIOA §106(c)(1)A-H requirements in their regional plans.
- \$2.6 million will be awarded to WDBs and/or consortiums of WDBs through the competitive SFP process for the following activities:
  1. Regional implementation of the State Plan goal to build regional sector pathways, including increasing industry-valued credential attainment and enrollment in apprenticeship through sector strategies; investing in career pathways with regional planning partners designated in the state plan; and supporting the development of regional "high road" employment strategies.
  2. Development and implementation of regional decision making structures and governance agreements.

### **America's Job Center of California (AJCC) Partnership Technical Assistance & Training**

- \$775,010 will be competitively awarded via SFP to fund WIOA AJCC Partnership, Technical Assistance & Training to incentivize training, capacity building, and customer centered design.

The SFP further detailing the scope of the Technical Assistance and Training Fund and Regional Implementation & Innovation grants will be released in April 2016, with funds awarded in June 2016.

- \$607,390 will be non-competitively awarded to the 14 Lead WDBs (\$43,385 each) to fund a "Regional Training Coordinator" in each RPU who will work with the WIOA Partnership, Technical Assistance & Training fund awardee to facilitate training, capacity building, and customer centered design implementation.
- \$330,000 will be non-competitively awarded to 7 Customer Centered Design (CCD) Teams that submitted applications to DOL to implement their prototype (Tulare County, San Diego Workforce Partnership, Santa Barbara County, SETA, San Bernardino County, Humboldt County, and SELACO). Because Santa Barbara was one of the first 7 teams of Customer Centered Design, the SB WDB has indicated they are interested in being the lead WDB for the non-competitive Customer Centered Design Team component of the regional planning unit activities.
- \$250,000 will be awarded to up to 10 WDBs representing CCD Teams participating in Round 2 of the U.S.D.O.L Customer Centered Design Challenge. WDBs must submit a letter of commitment to participate in CCD Round 2, a work plan, budget detail and budget narrative to the State Board.

### Required Actions and Due Dates

These non-competitive WIOA Implementation monies must be obligated by June 30, 2016 and all WDBs **must identify their Lead WDB quickly** so that the Lead WDBs can submit the required scopes of work (SOW) and budget documents to the State Board so that sub grants for the non-competitive awards can be processed timely by EDD.

### Significant Dates

EVENT	DATE
Lead WDBs Identified	April 15, 2016
Lead WDBs submit SOW and Budget documents to the State Board for non-competitive subgrants to include: <ul style="list-style-type: none"> <li>• WIOA §106(c)(1)A-H regional planning activities</li> <li>• Regional Training Coordinator activities</li> </ul>	May 2, 2016
CCD Teams submit SOW and Budget documents to the State Board for non-competitive sub grants	May 6, 2016
WDBs representing a CCD Team submit a letter of interest in CCD Round 2, work plan, budget detail and budget narrative to the State Board.	May 13, 2016
EDD process subgrants	May, 2016
Subgrants Start Date	June 1, 2016
Subgrants End Date	March 31, 2018

**\*The required actions and due dates for the competitive WIOA Implementation funding will be included in the SFP.**

# MEMORANDUM

---

**TO:** WORKFORCE DEVELOPMENT BOARD EXECUTIVE COMMITTEE

**FROM:** JOYCE ALDRICH, EXECUTIVE DIRECTOR

**SUBJECT:** REVIEW AND CONSIDER THE CUSTOMER CENTERED DESIGN (CCD) LAUNCH ROUND 2 OF THE CCD CHALLENGE RELEASED APRIL 4, 2016 WITH DEADLINE OF APRIL 14, 2016

**DATE:** APRIL 13, 2016

---

**RECOMMENDATION:**

It is recommended that the Executive Committee review and consider Monterey County Workforce Development Board participating in the Customer Centered Design Challenge to design a system to put employers in the center of our sector strategies and career pathway work.

**BACKGROUND:**

## ARE WE UP FOR THE CHALLENGE?

---

*You must be the change you wish to see in the world. - Mahatma Gandhi*

At the National Association of Workforce Boards meeting in Washington DC on March 12<sup>th</sup> to 15<sup>th</sup>, Mary Ann Leffel and I attended a workshop on the Customer Centered Design offered by the Department of Labor Region 6 Director, Virginia Hamilton. We both came away inspired and ready to start this! However, we do need to decide which challenge to work on for our local system.

Under WIOA, we have the opportunity to re-think our entire system. Are we up for the challenge?

Over 600 people registered for the Customer Centered Design Launch webinar (link to webinar transcript), to learn about customer-centered design (CCD) and Round 2 of the CCD Challenge. If you attended this exciting event, you know that we're tasked with thinking about our services in a whole new way - – to re-design our system with the customer (not laws and regulations) at the center. You heard from people and organizations that get it. They have redesigned their services and achieved breakthrough results for employers and jobseekers. Are you next?

Here's The Customer-centered Design challenge:

- Form a team: 4- 10 people who have the capacity – and the courage – to think differently about how we serve our customers. They can come from inside our organization or from a group of partners. (I personally like the group of partners if we are to select the design system to put employers in the center of our sector strategies and career pathway work)
- We have to register (I have already put in the preliminary information, we just need to decide which challenge we want to work on) and we will be signed up for the DesignKit: The Human Centered Design Course is 7 weeks of hands-on tools, support and inspiration.
- Take on one of these challenges:
  - How might you improve the customer experience and outcomes for our shared One-Stop Customers?
  - How could you design a system to put employers in the center of our sector strategies and career pathway work?
  - How can you develop services and programs for out of school youth that will engage them and produce great outcomes?
  - How might we help formerly incarcerated individuals obtain employment and education, develop healthy relationships, and make positive decisions?
  - How might we design services that are physically and programmatically accessible to individuals with disabilities?
  - Or,
  - How might we improve the customer experience for English language learners, including professionals with degrees and credentials in their native countries, across partner programs?
- Use the principles of customer-centered design to re-think, redesign and retool our current model.
- Tell us what happened. What did we learn? How did our customers react?

Our team may be selected to come to the White House to tell our story. But we can't be selected if we don't sign up!

Form our team and register **by April 14. The course will begin on April**

**26:** <http://bit.ly/1M9w2VP>