

ADOPTED
Minutes of the Monterey County Workforce Investment Board
Executive Committee Meeting
Monday, August 18, 2008, 9:30 am
Seaside One Stop, 1760 Fremont Boulevard, Building D-2, Seaside, CA 93955

MEMBERS PRESENT	REPRESENTING
David Bernahl, <i>Chair</i>	Business
Robert Brower	Business
Diana Carrillo	Center for Employment Training
Mary Ann Leffel	Business
Robert Weakley	Business
Joseph Werner	WIB Executive Director, Ex-Officio Member
MEMBERS ABSENT	REPRESENTING
Erik Cushman	Business
Joanne Webster	Business
OTHERS PRESENT	REPRESENTING
Marleen Esquerria	WIB Staff
Leslie Rostron	WIB Staff
Manley Bush	WIB Staff
Laura Amezcua	Turning Point
Wil Moore	Shoreline Workforce Development Services
Linda Coyne	Soledad Unified School District

CALL TO ORDER/INTRODUCTIONS:

Mr. Bernahl called the meeting to order at 9:30am. He welcomed those in attendance and called for introductions from those present. A quorum was established.

CHANGES TO THE AGENDA: None.

PUBLIC COMMENT: None.

BUSINESS MEETING:

1. Action: Approve the minutes of the July 28, 2008 Executive Committee meeting.

Motion: Ms. Leffel motioned to accept the minutes as stated.

Second: Mr. Weakley

Motion approved unanimously

2. Action: Accept the exemplary performance award from the State of California Employment Development Department (EDD) in the amount of \$26,925, for Program Year 2006-07.

Mr. Werner stated that each year the state reserves exemplary performance award funds, as required by law, to dispense to Local Workforce Investment Areas (LWIA) for achieving the mandated WIA performance measure goals. The State of CA Employment Development Department analyzed the performance of Monterey County and awarded our LWIA \$26,925 for successfully achieving all the WIA performance measure goals for Program Year 2006-07; representing one of four local areas, and for being recognized as the third highest LWIA in the state to receive this award. Recommendations on the allocation of funding expenditures will be deferred to the next Planning Committee meeting.

Motion: Ms. Leffel motioned to accept the action as stated.

Second: Mr. Brower

Motion approved unanimously

3. Action: Accept the grant funds from the State of California Employment Development Department (EDD) to support the Disability Program Navigator (DPN) for the sixth consecutive year, in the amount of \$72,000, for Program Year 2008-09.

Mr. Werner stated that WIB staff submitted a grant application for \$90,000 to the State of CA EDD to fund the Disability Program Navigator (DPN) for a 6th consecutive year. The State later requested the submission of a supplemental grant application for additional DPN funds of which the WIB approved. Monterey County's request for DPN grant funding was approved for \$72,000. Mr. Werner stated at this point we are unclear if the grant award represents the original grant application or the combined original and supplemental grant applications. Mr. Werner plans to follow up with State on the supplemental grant funds. The funds are intended to support the DPN and the coordinated services with the One Stop Career Center system and staff salaries for one OET analyst to serve on the Disability Advisory Committee (DAC) to analyze the DPN performance and activities of the grant to ensure the DPN grant deliverables are achieved and to improve services to individuals with disabilities. A portion of the grant requires a 10% in-kind match that includes the WIB Executive Director and one WIB management analyst staff salaries. Additional deliverables include

hosting a recognition event, which has been supported by Bob Brower, Joanne Webster and many other members of the Executive Committee and board. Mr. Brower inquired about the date of the recognition event. Mr. Werner stated that plans are underway to develop a budget and to determine an off-site venue for the event. Ms. Leffel inquired as to why the event will be held off site rather than at the One Stop. Mr. Werner stated based on feedback received from the DAC, it's likely that the event will be held off-site, due to current staffing levels and support as well as logistical matters. A tentative date has been set for October. Mr. Brower stated that the event is great and he appreciates seeing all the smiling faces.

Motion: Mr. Brower motioned to accept the action as stated.

Second: Ms. Leffel

Motion approved unanimously

4. Action: Approve modification of the WIB income eligibility policy for Monterey County Workforce Investment Act (WIA) Title I adult subcontractors utilizing 150% of the Lower Living Standard Income Level (LLSIL) guidelines to determine income eligibility for WIA Title I programs.

Mr. Werner stated the WIB recently approved the Lower Living Standard Income Level (LLSIL) policy and self-sufficiency standard guidelines for the Office for Employment Training (OET). This new policy was developed for the WIA subcontractors that reflect the cost of living in Monterey County, since the previous policy left a gap for subcontractors to serve people. The previous policy utilized 70% of the LLSIL based on requirements to provide different levels of service by the subcontractors. By changing the policy to 150% of the LLSIL, the eligibility requirements are still lower than OET's, but allow the subcontractors to serve people economically disadvantaged.

Motion: Ms. Leffel motioned to accept the action as stated.

Second: Mr. Weakley

Ms. Leffel inquired about the change in the policy and how it will affect the people served and the delivery of services. Under the new policy, Mr. Werner stated that more people are eligible to receive WIA services. Ms. Diana Carrillo inquired if the same percentage of people will be served at the higher level. Mr. Werner stated the policy allows us to serve people as they are represented in the community. The target population based on the WIB established policy is still in place. Mr. Moore stated that if we look at the economic trends over the last year, you would find people leaving the area because of the high cost of living. By raising the LLSIL limit, this will allow WIA service providers an opportunity to give services to help defer individuals from leaving Monterey County.

Motion approved unanimously

5. Information: Update regarding the Overall Economic Development Commission and Monterey County WIB joint meetings held on June 24 and August 5, 2008.

Mr. Werner stated the Board of Supervisors approved the Overall Economic Development Commission (OEDC) plan to collaborate with the WIB on economic development issues. A combined team of OEDC and WIB members were formed to leverage the membership of both boards of those engaged in economic development activities. Two joint OEDC/WIB meetings were held and attended by Ms. Leffel and Mr. Weakley of the WIB Executive Committee. The five joint team members that represent the WIB include: Mr. Robert Weakley, Mr. Doug Garrison, Mr. Chris Hasegawa, Mr. Aaron Johnson and Mr. Harry Gamotan. The first two meetings were developed to understand the goals, mission and parameters of what the OEDC/WIB joint team is to achieve. Ms. Leffel presented information on the WorkKeys initiative headed by the Monterey County Business Council (MCBC). The next meeting will include an agenda item on Lifelong Learning and WorkKeys. Mr. Weakley stated that he believes the meetings are going in the right direction. Having representatives from CUSMB and MPC is helpful to see the schedule of classes offered to support the WorkKeys initiative. Ms. Leffel stated that there is good dialog and major breakthroughs with an aggressive schedule set up. On August 25, Ms. Leffel announced that a representative from Worldwide Interactive Network (WIN) will be in town to demonstrate their curriculum and services. Ms. Leffel explained the impacts of WorkKeys and the WIN and Key Train curriculum developers. Ms. Leffel stated the curriculum price has gone down, thanks to Bob Rice of MCBC. Mr. Werner stated that he attended a State Youth Vision Team Meeting and heard a presentation on how LA Community College is implementing their work readiness certification. Upon inquiry, Ms. Esquerra agreed to email the flow chart of the educational entities working with LA Community College. Ms. Leffel stated after the California Workforce Association's (CWA) Meeting of the Minds Conference on September 2, MCBC is hosting a meeting at Montrio Restaurant with representatives from WorkKeys and Key Train to present information on their program and services. She invited anyone who is interested to attend and requested all to RSVP with Bob Rice of MCBC.

6. Information: Discussion regarding the list of ideas and suggestions proposed by the WIB members at the annual WIB Retreat held on August 6, 2008.

The committee members reviewed the four strategic workgroup topics and the list of ideas and suggestions provided by the WIB members at the WIB Retreat. Mr. Bernahl suggested going through each workgroup to develop consensus for consideration by the full board as its priorities for next year. Mr. Bernahl recommended that WIB staff email the WIB Retreat workgroup notes to the WIB Retreat facilitators to summarize the proposed initiatives with action steps. Ms. Leffel recommended that the WIB Retreat be added as an agenda item for each board meeting throughout the year to monitor the progress of the issues. Ms. Leffel referenced the workgroup notes and stated that the asterisks denote the areas that reached a group agreement. She stated that many of the ideas taken from the WIB Retreat may involve partnerships with Career and Technical Academies, Vocational Education and Training, High Schools and many other community training and educational entities. Ms. Leffel shared information on Carmel High School that is offering animation, video and healthcare courses. Ms. Leffel stated that the Monterey County Business Council has a technology cluster. She invited people to attend a clusters meeting to learn more about these training and educational programs. Should anyone wish to

contact Dr. Phoebe Helm, President/Superintendent of Hartnell College, Ms. Leffel suggested contacting Rachell Summers, the Executive Assistant and contact person to Dr. Helm. Ms. Leffel suggested inviting Career and Technical Academies, Vocational and other educational entities to give presentations to the full board to find out about their program and training services available. In terms of prioritizing the WIB Retreat workgroup initiatives, Mr. Brower requested that the workgroup items be consolidated into four or five bullet point topics. Mr. Bernahl asked if there are things that stand out more than what is marked with an asterisk. Mr. Brower recommended prioritizing the items marked with an asterisk so that it narrows down the list to a focused approach. There could be four priorities per workgroup for a total of 16. Mr. Bernahl suggested that each workgroup leader review the WIB Retreat workgroup notes and come up with four priorities based on the high priority topics and to present the information for review at the next Executive Committee meeting on September 15. He recommended that WIB staff contact each workgroup leader to determine the priorities and come up with items and bullet points with actions on how we are to move forward if the board decides the priorities are to be accomplished.

ANNOUNCEMENTS OF EVENTS OR SERVICES:

Ms. Leffel announced that the Monterey County Business Council is hosting a presentation on Friday, August 22, 2008 at Tarp's Roadhouse Restaurant featuring representatives from Monterey Peninsula College (MPC), Hartnell College, Monterey Institute of International Studies (MIIS), and Golden Gate University. There will be a panel of six presenters of higher education there to talk about their enrollment, budgeting, and new programs for the business community. Mr. Werner stated that annual CWA Meeting of the Minds conference is scheduled on September 2-4, 2008 and the National Association of Workforce Boards (NAWB) conference is scheduled on March 7-10, 2009. We have budgeted for six WIB members to attend NAWB. The Executive Committee members will be asked first to attend the NAWB conference and then it will be opened up to the other WIB members based on space availability. Ms. Leffel stated that we should put more responsibility on the members if they are going to attend the conference sessions. She recommended that the attendees share the information with the board to allow the WIB members an opportunity to take action. Ms. Esquerra stated the deadline for NAWB reservations is September 1, 2008. WIB staff will send out an email announcement with all the conference details. Mr. Brower encouraged WIB staff to find additional funds for training. Mr. Bernahl stated that this was his first trip to NAWB and it was great. Mr. Werner stated that WIB staff will be in contact with the Executive Committee members by the end of this week to get closure on the NAWB conference.

ADJOURNMENT:

Motion: Ms. Carrillo motioned to adjourn the meeting.

Second: Mr. Brower

Motion Passed Unanimously

Mr. Bernahl adjourned the meeting at 10:25 am