

**ADOPTED**  
**Minutes of the Monterey County Workforce Investment Board**  
**Executive Committee Meeting**  
 Wednesday, November 17, 2010 – 8:00am  
 Marina Branch Public Library, 190 Seaside Circle, Marina, CA 93933

<b>MEMBERS PRESENT</b>	<b>REPRESENTING</b>
Erik Cushman, <i>Chair</i>	Business
Joanne Webster	Business
Tony Aniello	Business
David Bernahl	Business
Robert Weakley	Business
Dave Potter	One-Stop Partners
Diana Carrillo	Migrant Seasonal Farm Worker
Cesar Lara	Labor Organizations
Loyanne Flinn	Acting WIB Executive Director, Ex-Officio Member
<b>MEMBERS ABSENT</b>	<b>REPRESENTING</b>
Mary Ann Leffel	Business
<b>OTHERS PRESENT</b>	<b>REPRESENTING</b>
Wil Moore	Shoreline
Rosie Chavez	Turning Point
Harry Gamotan	OET
Susie Brusa	Rancho Cielo
Ann Kilty	Monterey Adult School Pre-Apprenticeship Program
Stephanie Shonley	WIB Staff
Yuri Anderson	WIB Staff
Marleen Esquerra	WIB Staff
Manley Bush	WIB Staff
Gloria Torrez	WIB Staff

**CALL TO ORDER/INTRODUCTIONS:** Mr. Cushman called the meeting to order at 8:11am. He welcomed those in attendance and called for introductions from those present. A quorum was established.

**CHANGES TO THE AGENDA:** Mr. Cushman asked that a discussion on the Board of Supervisors' Economic Development Committee recommendation be added to the agenda as Information Item #1b.

**PUBLIC COMMENT:** None.

**1. Action: Approve the minutes of the September 29, 2010, WIB Executive Committee meeting.**

**Motion:** Ms. Webster moved to accept the minutes, as stated.

**Second:** Mr. Weakley

**Motion Passed Unanimously**

**1b. Information: Board of Supervisors' Economic Development Committee Recommendation**

Mr. Cushman stated that on November 15, 2010 the Board of Supervisors' Economic Development Committee recommended the creation of a new county Economic Development Department and the intent to recruit an Economic Development Director who would also be the Workforce Investment Board (WIB) Director. He continued to say that this would move the six WIB staff from the Department of Social and Employment Services (DSES) to the new department. Supervisor Potter, a member of the Economic Development Committee, added that a lot research was done to make this recommendation and it will go to the full Board for approval in December. Mr. Cushman stated that under the recommendation, the Office of Employment Training will remain with DSES. WIB members expressed their excitement and stated this move supports the WIB's strategic initiatives.

**2. Information: Review current WIB composition and vacancies**

Ms. Webster stated that she is expecting to fill the business vacancies in the up coming months.

**3. Information: Review the WIB membership application of Edward Mohacsy.**

Ms. Flinn presented the application to the committee. She noted that Mr. Mohacsy expressed interest in being part of the WIB at a Rotary event she attended. Mr. Bernahl stated that he would like board members to have influence and experience in workforce and economic development. Mr. Cushman stated that he

would like further information on Maxim Healthcare. Ms. Webster stated that she is not familiar with the company. Mr. Cushman requested that the application be put on hold until further information is provided. Ms. Flinn agreed to follow-up with Mr. Mohacsy to get more information and to let him know about the upcoming changes to the WIB in the county structure.

#### **4. Information: Review the WIB PY2010-15 Strategic Plan**

Ms. Flinn commented that the December 1, 2010 full WIB meeting will focus on one of the WIB's strategic priorities: regional collaborations. She added that there will be presentations on the Regional Industry Clusters of Opportunity (RICOG) project, the National Emergency Grant and other regional partner projects, Project 17 focused on Agriculture and Technology, and the Green Careers Partnership.

#### **5.Action: Approve the WIB and WIB subcommittee January-June 2011 meeting calendar.**

The committee reviewed the updated calendar.

**Motion:** Ms. Webster motioned to accept the action as stated.

**Second:** Mr. Potter

**Motion Passed Unanimously**

#### **6.Action: Concur with the November 4, 2010 Planning Committee action to approve a new Requests for Proposals (RFP) for WIA Title I adult and youth program subcontracts beginning in Program Year 2011-12.**

Ms. Flinn stated that WIB staff is working new Requests for Proposals (RFP) for Youth and Adult services. We have the option to extend the current contracts for additional year beginning July 2011. We decided to look at expanding our partnerships with new RFP's. She added that they are working with community organizations on a needs assessment and prioritization of services. She continued to say that under WIA, we are required to have a One-Stop system, and we are allowed to subcontract to organizations who can add resources and expertise to better serve target populations.

**Motion:** Ms. Webster motioned to accept the action as stated.

**Second:** Mr. Potter

**Motion Passed Unanimously**

#### **7.Action: Approve Monterey County LWIA participation and funding to supporting YouthBuild proposal(s).**

Ms. Kilty stated that the YouthBuild grant is due December 3, 2010. She stated that currently Monterey Adult School does not have in place the housing component needed for the grant. She added that they definitely do have the target population. She continued to say that they are working with various organizations to identify the housing component and she hopes to collaborate with the WIB when Monterey Adult School is ready to apply for the grant next year.

Ms. Brusa stated that Rancho Cielo will be applying for the grant. They have a permit to built six transitional housing units. She stated that Rancho Cielo would like to collaborate with the WIB. She added that Rancho Cielo will need funds for case management and supportive services. WIB staff is prepared to submit a letter of commitment for the project.

Mr. Lara supported collaboration with the Monterey Adult School when they apply for the YouthBuild grant next year.

**Motion:** Mr. .Lara motioned to obligate \$240,000 in WIA funds for a YouthBuild project with Rancho Cielo.

**Second:** Ms. Webster

**Motion Passed Unanimously**

#### **8.Action: Approve the number of attendees and associated costs for WIB member attendance at the National Workforce Boards Forum 2011**

The committee reviewed the associated costs as provided in the packet.

**Motion:** Mr. Aniello moved to approve the attendance of 5 WIB Board members and 2 WIB staff members.

**Second:** Mr. Weakley

**Motion Passed Unanimously**

#### **9.Action: Approve the number of attendees and associated costs for WIB and Youth Council member attendance at the CWA Youth Conference**

The committee reviewed the associated costs as provided in the packet.

**Motion:** Mr. Lara moved to approve the attendance of 4 Youth Council members and 3 WIB staff members.

**Second:** Ms. Carrillo

**Motion Passed Unanimously**

**10. Action: Concur with the November 10, 2010 Oversight Committee action to approve the updated monitoring schedule for PY2010-11 WIA Title I Adult, Dislocated Worker and Youth programs.**

The committee reviewed the monitoring schedule. In response to Mr. Cushman's question, Ms. Flinn stated that the monitoring for Unity Care was moved from January to November so that WIB staff can assist them with any concerns they might have. Mr. Cushman stated he would like the draft of OET's monitoring reports before the end of the fiscal year.

**Motion:** Ms. Carrillo motioned to accept the action as stated.

**Second:** Ms. Webster

**Motion Passed Unanimously**

**11. Information: Negotiation of Adult and Dislocated Worker Entered Employment goals for PY2009-10 and PY2010-11**

Ms. Flinn stated that EDD has published a draft of the common performance goals for local areas. Due to the high volume of adults and dislocated workers served and employed, WIB staff has worked with OET and negotiated with EDD to reduce the entered employment rates. No other goals were negotiated because Monterey County will meet them as proposed. Ms. Flinn noted that while the entered employment rates will be around 60% rather than the 75% in past years, the important point is that two or three times the number of people employed in 2009-2010. Once the final goals are published, WIB staff will present a comprehensive report. She added that 13-14 local areas negotiated lower rates. She added that OET continues to serve thousands of customers with decreasing resources.

**12. Information: Extreme Entrepreneurship Tour event update**

Ms. Esquerra reviewed the report as provided in the packet. She commented that the total cost for the event was \$8,600, which is less than the \$15,000 that was originally requested. She reviewed the participant survey results with the committee. She continued to say that various educational and community organizations are interested in hosting another youth entrepreneurship event in Monterey County.

**13. Information: Allied Health and Nursing Career Fairs update**

Ms. Webster stated that the career fairs are a partnership with Community Hospital of the Monterey Peninsula, Natividad Medical Center, Salinas Valley Memorial Healthcare System, Clinica de Salud and Mission Trails Regional Occupation Program ROP. She added that the presenters have engaged the youth to think about health care careers. She stated that the focus of the career fairs is to inform youth of careers that require vocational training. In response to Mr. Cushman's question, Ms. Webster replied that they plan to host a fair in South County early next year.

**14. Information: Discussion on credentialing of Workforce Development Professionals.**

Ms. Anderson reviewed the results of a survey on credentials for Workforce Development professionals including teaching credentials, undergraduate and graduate degrees and industry recognized certificates. Mr. Moore stated that under the Good Prospect grant, Shoreline will be offering training and certification for Career Development Facilitator (CDF). Ms. Flinn stated that she fully supports standards for workforce professionals and intends to have two WIB staff take the CDF training.

**15. Information: Review and discuss the draft December 1, 2010 full WIB meeting agenda**

The committee reviewed the agenda. Mr. Lara requested that the Board of Supervisors' Economic Development Committee recommendation be added to the agenda.

**ADJOURNMENT:**

**Motion:** Mr. Bernahl moved to adjourn the meeting.

**Second:** Mr. Cushman

**Motion Passed Unanimously**

**Mr. Cushman adjourned the meeting at 10:15am**