

ADOPTED
Monterey County Workforce Investment Board
Executive Committee
Shoreline Workforce Development, 249 10th Street, Marina, CA
Wednesday, September 17, 2014

Members Present: Diana Carrillo, Erik Cushman (Chair), Cesar Lara, Mary Ann Leffel, Dr. Willard Lewallen and Dave Potter

Members Absent: Anthony Aniello

Staff Present: Joyce Aldrich, Marleen Bush and Flor Galvan

Call to Order/Introductions: Mr. Cushman called the meeting to order at 8:07 a.m. and asked for introductions. A quorum was established.

Changes to Agenda: None

Public Comment: None

Subcommittee Reports: All subcommittee reports are referred to in the agenda.

Consent Calendar:

1. **Action: Approve minutes from July 16, 2014.**
2. **Action: Concur with the September 11, 2014 Oversight Committee to approve the FINAL WIA Title I Adult and Dislocated Worker programs Monitoring Report for Program Year 2013-14 for the Office for Employment Training.**
3. **Action: Concur with the September 11, 2014 Oversight Committee to approve the FINAL WIA Title I Rapid Response Program Monitoring Report for program Year 2013-14 for the Workforce Investment Board.**

Motion: Mr. Potter motioned to approve the Consent Calendar action items.

Second: Ms. Leffel

Approved unanimously by those in attendance

Discussion /Review of Business Calendar Actions Items:

1. **Action: Approve the appointment of Eileen McCourt, representing Business to the Workforce Investment Board and forward to full Board for concurrence, and Board of supervisors for final approval.** Mrs. Aldrich reported that Eileen McCourt was referred by a WIB member. Ms. McCourt's background and representation is important in building collaborations and partnerships in our workforce system that relate to youth. Mr. Cushman suggested Ms. McCourt may be better suited as a member of the Youth Council at this time. Mr. Cushman asked that we revisit her membership as a WIB member after WIOA is implemented.

Motion: Ms. Leffel motioned to amend the action item to offer Ms. McCourt a position on the Youth Council.

Second: Mr. Potter

Motion Passed Unanimously

2. **Action: approve the Youth council resignations for: Jessie Brodie, representing Youth; Romelo Hendley, representing Youth; Mary Luz Fucci, representing WIA Youth Parent; and Kevin McClelland, representing Education**

Motion: Ms. Leffel motioned to accept the action as stated.

Second: Mr. Lara

Approved unanimously by those in attendance

3. **Action: Consider and approve the Youth Council reappointments of Joanne Webster and Tina Rosa, both representing Organizations with Experience in Youth Activities; and Alan Crawford, representing Education**

Motion: Ms. Carrillo motioned to accept the action as stated.

Second: Mr. Lara

Approved unanimously by those in attendance

4. **Action: Consider and recommend workforce strategy goals, objectives, and/or projects for inclusion in the Comprehensive Economic Development Strategy (CEDS).** Ms. Aldrich reported

that the US Department of Commerce Economic Development Administration requires a CEDS plan from entities interested in qualifying for any Economic Development Administration assistance, which would impact Monterey County. The County's Economic Development Director requested the opportunity to have the WIB review and provide input on workforce strategies, goals and objectives for inclusion in the plan. The members reviewed the plan and provided recommendations.

Motion: Ms. Leffel motioned to accept the action with the CEDS plan recommendations to be forwarded to the Economic Development Department Director for consideration and finalization.

Second: Dr. Lewallen

Approved unanimously by those in attendance

- 5. Report on Monterey County's local labor market.** With the labor market data, Ms. Bush reported that Rapid Response staff is taking a more proactive approach by using the data to provide job opportunities to workers impacted by layoffs to help provide rapid transition to new employment. Ms. Bush provided a handout on a 3-year trend analysis of the peaks and valleys of the employment and labor force demands of our major industry clusters in Monterey County. With our limited resources, this helps staff to know when to make the right connection when outreaching to employers. This is helpful to understand the hiring periods and to organize service delivery capacity to meet demands. Mr. Potter recommended sharing the 3-year unemployment trend analysis of major industry sectors with the Monterey County Visitor's Bureau.
- 6. Update on progress of Workforce Innovation and Opportunity Act (WIOA).** Mrs. Aldrich reported that a draft directive on WIOA will be released in January 2015 and implementation will begin July 2015. She also reported that Monterey County is ahead in some requirements. The state is demanding greater regional collaboration and is requiring a regional plan. Ms. Aldrich plans to setup meetings with OET/WIB staff concerning new performance and certification requirements, and changes with WIOA prior to implementation so that staff understands their duties, challenges and how to be successful. She is also planning to meet with the Board of Supervisors concerning WIOA and performance measures prior to implementation. This will be done in a 1 hour study session format.
- 7. Director's Report.** Mrs. Aldrich reported that several bills are awaiting the Governor's signature which include AB2060, a supervised post release job training program; AB1920, requires that the board of state and community corrections provide job training and employment opportunities targeting at-risk youth; and SB923, Educational Apprenticeship Innovation Act which promotes apprenticeships, pre-apprenticeships and career pathways among local educational agencies. She also reported that amendment to 818 allows partnering with the business labor and trade organization or WIB to evaluate grant applications. Ms. Aldrich also reported that she enjoyed attending a field fumigation demonstration through Ag Knowledge. She reported that attending different sites throughout Monterey County was educational and enlightening.
- 8. Report out on the California Workforce Association's Meeting of the Minds Conference held on September 2-4, 2014.** Ms. Carrillo stated the conference was well attended. She attended a capacity workshop that presented a "Who's Sinking Your Boat" video that was amazing. Ms. Bush reported that the overall focus is a job driven workforce. She reported that performance measures are going to be critical. She stated many of the workshops she attended emphasized the need and demand for OJT's.
- 9. Review and discuss the DRAFT WIB Agenda in preparation for the October 1, 2014 meeting.** For the WIB agenda, Mr. Cushman requested to add a presentation from the Office for Employment Training staff on the Summer Youth Employment Program with testimonials from youth. Mr. Cushman stated that he wants to dedicate the new program year to youth ages 16-24 and asked that testimonials be coordinated at all meetings. For the next Executive Committee meeting, Mr. Cushman requested an update on the new programs, budget and WIB composition.

Announcement of Events: Ms. Leffel announced that the Annual Higher Education Research Economic Impact breakfast will take place on October 16, 2014 at the Marriott Ferrante Room. Ms. Leffel asked to post "Language Capital of the World" logo on websites. Mr. Cushman encouraged everyone to visit Press Club, located in the same building as the Monterey County Weekly. Ms. Carrillo asked that WIB staff share the video "Employee Engagement - Who's Sinking Your Boat?"

Adjournment: Mr. Cushman requested to adjourn the meeting at 9:51 a.m.

Motion: Ms. Leffel motioned to adjourn the meeting.

Second: Mr. Lara

Approved unanimously by those in attendance