

ADOPTED
Monterey County Workforce Investment Board
Executive Committee
Shoreline Workforce Development, 249 10th Street, Marina, CA
Wednesday, November 19, 2014

Members Present: Erik Cushman (Chair), Anthony Aniello, Cesar Lara, Diana Carrillo, Mary Ann Leffel and Dr. Willard Lewallen

Members Absent: Dave Potter

Staff Present: Joyce Aldrich, Marleen Bush and Flor Galvan

Others Present: Dave Spaur and Ruben Trujillo

Call to Order/Introductions: Mr. Cushman called the meeting to order at 8:04 a.m. and asked for introductions. A quorum was established.

Changes to Agenda: Mrs. Aldrich requested to review and consider the City of Salinas to support and participate in their application for designation of a promise zone. She asked that the committee review the Memorandum of Understanding. Mr. Cushman stated it would be added as action item #2.5.

Public Comment: None

Subcommittee Chair Reports: Ms. Leffel reported that the Oversight Committee did not meet for the month of November and therefore does not have information to report. Mr. Aniello reported that he was unable to attend the October Business Services meeting and therefore does not have information to report. Ms. Carrillo reported that the Youth Council will be meeting on November 24, 2014 and therefore does not have anything to report.

Consent Calendar:

1. Action: Approve minutes from September 17, 2014.

Motion: Ms. Carrillo motioned to accept the action as stated.

Second: Mr. Lara

Approved unanimously by those in attendance

Discussion/Review of Business Calendar Action Items:

1. Discussion regarding WIB membership and composition. Mrs. Aldrich reported that the WIB has a business vacancy and would like to see it filled with another agriculture representative.

2. Action: Consider and approve the appointment of Mimi Laurent representing Department of Rehabilitation to the WIB for a three year term.

Motion: Ms. Leffel motioned to accept the action as stated.

Second: Dr. Lewallen

Approved unanimously by those in attendance

2.5 Action: Consider and approve the Memorandum of Understanding between the City of Salinas and Monterey County in support of the City of Salinas' application for a promise zone. Mrs. Aldrich reported that the request was submitted after the release of the Executive agenda and is asking that the committee consider the request from the City of Salinas to participate in their application for designation of a promise zone. She reported that if approved the MOU will be submitted to the City to Salinas.

Mr. Spaur reported that the Obama administration announced that he would designate Promise Zones nationwide: urban and rural where the Administration would partner with local leaders to create jobs, increase economic activity, improve educational opportunities, and reduce violent crime. If approved, Monterey County would be eligible for future incentives and technical expertise/assistance when applying for Economic Development Administration and HUD grants. He also stated that federal government would also offer assistance when applying for any other promise zone grants.

Motion: Ms. Leffel motioned to

Second: Dr. Lewallen

Approved unanimously by those in attendance

3. **Receive a quarterly summary report on the status of Workforce Investment Act programs in Monterey County for PY 2014-15.** Ms. Bush reported that for the 1st quarter period, Monterey County enrolled 19% of its planned Adult goal; 18% of its planned Dislocated Worker goal; and 54% of its planned Youth goal. She reported that 15 participants have been enrolled in training in Adult and 4 in Dislocated Worker. She reported that the Adult and Dislocated Worker enrollments were below plan and put on hold until October 1, 2014 due to federal sequestration.
4. **Update on the Local Workforce Investment Area budget for Monterey County for PY 2014-15.** Mr. Trujillo reported that as of October 31, 2014 Monterey County has expended 22% its Adult fund however he has received an increase of training contracts that is not reflected on the report. He reported 20% has been expended in the Dislocated Worker fund however staff is concerned that they are not receiving participants under this budget allocation. He also reported that the Youth budget allocation is in line to meet requirements at 37%. He reported that 14% has been expended in the Workforce Accelerator Fund which consists of staff researching information for the Workforce Innovation Grant. He reported that 24% has been expended in the Rapid Response and 23.9% in the Rapid Response Layoff aversion which he feels will increase exponentially. He reported that 16% has been expended in the Additional Assistance Dislocated Worker fund which targets former Capital One and River Ranch employees. He reported that staff continues to outreach. He reported that 31% has been expended in AB109; 28% in YELD; and 36% in SilverStar Program.
5. **Update on the WIB's Strategic Initiatives for PY 2014-15.** Mrs. Aldrich reported that staff continues to complete many of the goals. She reported that WIN training and WorkKeys has been placed on hold awaiting WIOA's decision to identify what assessment and training system they want LWIA's to utilize under the new common measures. She reported that Monterey County continues to inventory business workforce needs countywide even with the limit of one staff in business services. She also reported that with the implementation of WIOA rebranding will occur and therefore any branding of AJCC will be placed on hold. She reported that the change from JTA to CalJobs has put a strain on our eligible training partner list which is updated continually. She reported that she has initiated conversations with CSUMB on an entrepreneurship program.
6. **Review the raft WIB Annual Report for Program year 2013-2014.** Mrs. Aldrich reported that the Annual Report shows how the WIB and WIA is a system that supports the community with training and employment opportunities through their great works.
7. **Presentation on the Workforce Innovation and Opportunity Act (WIOA).** Mrs. Aldrich presented an overview of WIOA and the transition into WIOA. She also reported that per WIOA Monterey County must make sure they are working regionally. She also reported that a few key changes per WIOA is that it will reduce the number of membership on the WIB Board; enhances performance accountability with common measures across the board; change name to workforce development board; strong emphasis on facilitating and partnering with business and education.
8. **Review and discuss the recommended revisions to the "Unlikely to Return" WIB policy.** Mrs. Aldrich reported that updating the policy will benefit all the seasonal workers who will come into the center looking for services.
9. **Discuss schedule of meetings and locations for program year 2015.** Mr. Cushman reviewed the meeting date and locations. Mrs. Aldrich reported that WIB plan to hold a meeting at Center for Employment Training and America's Job Center of California (one-stop center) locations.
10. **Review and discuss the DRAFT WIB agenda in preparation for the December 3, 2014 meeting.** Mrs. Aldrich that she will add WIOA presentation to the agenda.

Announcement of Events: Mr. Cushman announced the subcommittee meeting dates. He also announced that Hartnell College is hosting the 5th Annual Expanding your Horizons Conference and Career Fair on Saturday, November 22, 2014 from 8:00 a.m. to 3:00 p.m. at the Student Center, 411 Central Avenue, Salinas, CA.

Adjournment: Mr. Cushman adjourned the meeting at 9:43 a.m.

Motion: Ms. Leffel motioned to adjourn the meeting.

Second: Mr. Lara

Approved unanimously by those in attendance