



# MONTEREY COUNTY ECONOMIC DEVELOPMENT

MONTEREY COUNTY WORKFORCE INVESTMENT BOARD

ERIK CUSHMAN, WIB CHAIR

## Monterey County Workforce Investment Board (WIB) OVERSIGHT COMMITTEE

Shoreline Workforce Development, 249 10th Street, Marina, CA

Thursday, August 9, 2012

8:30am

### Oversight Committee Members:

Mary Ann Leffel, Chair

Al Davis

Cesar Lara

Judith Profeta

Larry Silva

Teresa Sullivan

Brian Turlington

Andrea Zeller-Nield

### AGENDA

**CALL TO ORDER / INTRODUCTIONS:** Mary Ann Leffel,  
**CHANGES TO AGENDA:** Chair

**PUBLIC COMMENT:**

**CONSENT CALENDAR:** Mary Ann Leffel

C-1. **Action:** Approve the minutes of the July 12, 2012 Oversight  
Committee meeting.

**BUSINESS MEETING CALENDAR:**

1. **Information:** Update on current and pending, local, State and Federal  
monitoring of Monterey County's local workforce investment system. Joyce Aldrich

2. **Information:** Receive a report on WIA Title I Adult and Dislocated  
Worker program providers for PY 2012-13. Wil Moore  
Rosie Chavez  
Rod Powell

3. **Information:** Report on required Rapid Response activities to private  
sector employers in Monterey County, including small businesses. Joyce Aldrich

4. **Information:** Update on Monterey County's Local Workforce  
Investment Area (LWIA) budget. Joyce Aldrich

5. **Information:** Update on the Budget Ad-hoc Workgroup. Joyce Aldrich

**ANNOUNCEMENTS OF EVENTS:** Mary Ann Leffel

**Subcommittee Meetings:**

Youth: 9/11/2012 – Shoreline, Marina

Oversight: 9/13/2012 – Shoreline, Marina

Executive: 9/19/2012 – Shoreline, Marina

**WIB Meetings:**

10/3/2012 – Marina Library

**ADJOURN:** Mary Ann Leffel

To request information, please contact the Monterey County Workforce Investment Board staff  
at (831) 796-6434 or visit our website at [www.montereycountywib.org](http://www.montereycountywib.org).

Monterey County  
Workforce Investment  
Board (WIB)

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WIB Consultant

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**UNADOPTED**  
**MONTEREY COUNTY Workforce Investment Board**  
**OVERSIGHT COMMITTEE**

July 12, 2012, 8:30AM

Shoreline Workforce Development Services, 249 10<sup>th</sup> Street, Marina, CA

**MEMBERS PRESENT:** Mary Ann Leffel, Judith Profeta, Larry Silva, Teresa Sullivan and Brian Turlington

**MEMBERS ABSENT:** Al Davis (Excused) and Cesar Lara (Excused)

**STAFF PRESENT:** Joyce Aldrich, Marleen Esquerra and Flor Galvan

**OTHERS PRESENT:** Rosie Chavez, Wil Moore and Andrea Zeller-Nield

**CALL TO ORDER/INTRODUCTIONS:** Ms. Profeta called the meeting to order at 8:42am. She welcomed those in attendance and called for introductions. A quorum was established.

**CHANGES TO AGENDA:** Upon approval, Ms. Esquerra distributed handouts for Information Item #3 on the WIA Title I Adult and Dislocated Worker program providers for PY 2011-12 and Information Item #5 on the local Rapid Response efforts. She also informed the committee that the sequence of agenda items in the packet was off. Information Item #4 was inadvertently placed after Information Item #5.

**Public Comment:** None

**CONSENT CALENDAR:**

**C-1 Action: Approve the minutes of the June 14, 2012 Oversight Committee meeting.**

**Motion:** Mr. Silva motioned to accept the action as stated.

**Second:** Mr. Turlington

**Motion Passed Unanimously**

**BUSINESS MEETING CALENDAR:**

1. **Information: Update on current and pending, local, State and Federal monitoring of Monterey County's local workforce investment system.** Ms. Aldrich stated the WIB was involved in a series of monitoring reviews this year that took a significant amount of staff time. We are awaiting a draft report from the State regarding a monitoring review completed in March 2012. We are also awaiting a draft report from an audit on the NEG-OJT grant. For this review, the monitor stated he did not find any negative findings and is continuing to meet with employees and employers of the program. It's anticipated that a State review of our Adult & Dislocated Worker Programs will be scheduled in September or October 2012. All local monitoring reviews are running smoothly and staff and subcontractors continue to work cooperatively. Mr. Silva asked if WIB staff had received a response concerning a finding on the recruitment of the executive director. Ms. Aldrich stated to date no response has been received.
2. **Information: Update on WIB Policies.** Ms. Esquerra stated as a result of the recent monitoring reviews, the auditors recommended changes to three existing local WIB policies that pertain to on-the-job training, grievance and complaint procedures and the WIA adult program. WIB staff plan to convene a policy workgroup consisting of WIA program operators to reexamine existing policies for relevance, determine if policies need to be rescinded and/or updated and to revise existing policies to conform with the recommendations made by the auditors. All policies will be returned to the Oversight Committee and or Youth Council for consideration and approval.
3. **Information: Receive a report on WIA Title I Adult and Dislocated Worker program providers for PY 2011-12.** Mr. Wil Moore reported on Shoreline's enrollments. Of the 80 enrollments, 79 were placed in employment and 1 was let go after one day of employment and therefore shows active on their caseload. In all other areas, Shoreline has been meeting and excelling in performance. The average hourly wage is \$10.30. Participants have been predominately placed in the healthcare and building & design industry sectors. Two participants were placed in solar panel occupations. Mr. Moore stated that Shoreline has received indirect return on investments with this contract by working closely with the community through their career center. Shoreline has also been working cooperatively with Hartnell College to utilize their center. Additionally, because of the WIB's support, Shoreline has been able to receive a Veterans contract.

Ms. Rosie Chavez from Turning Point stated they served a total of 71 participants and successfully met an 86% employment placement rate. The participant average hourly wage is \$11.70. Most participants have been placed in the building and design industry sector. Turning Point's continued focus has been to expand their employer pool. They have also partnered with the City of Salinas to receive a Cease Fire Grant.

On behalf of OET, Ms. Aldrich presented an update on their program performance because a representative from OET was not present at the meeting. During a recent federal monitoring review, she stated the auditor recommended that the WIB develop an agreement with OET. Plans are underway to develop the first agreement with OET on the Additional Assistance Dislocated Worker grant that the WIB was recently awarded. In reference to their budget, Ms. Aldrich stated OET over expended their dollars in the Adult program. The DSES Finance Director is reviewing if costs for co-enrollments can be moved to other programs. To date, OET was able to move \$255,000 originally charged to the Adult program against other funds due to co-enrollment in the Dislocated Worker program.

- 4. Information: Receive a report on WIA Title I Adult subcontracts with Turning Point of Central California and Shoreline Workforce Development Services for Program Year 2012-13.** Ms. Esquerra stated the recommendation to extend the adult subcontracts was approved by the Board of Supervisors for a second year, effective July 1, 2012. The new contracts represent a 10% reduction from the previous year for a total contract allocation of \$567,000 with a requirement that each subcontractor must expend a minimum of 25% of their contract funds on training per Senate Bill 734. Ten percent of the minimum training expenditure requirement may be met by applying leveraged resources used for training services. Shoreline offered to give any in-kind percentage that exceeds 10% to OET to leverage as in-kind. Ms. Leffel stated that OET should be able to meet their 25% training requirement without the assistance from the subcontractors.
- 5. Information: Report on required Rapid Response activities to private sector employers in Monterey County, including small businesses.** Ms. Aldrich referenced the Rapid Response report and stated the information provided shows which organizations were impacted by layoffs and the services provided. The Rapid Response Team has had several meetings with Capital One. A job fair will be taking place on July 24, 2012 and a Rapid Response orientation is scheduled for August 3, 2012. Capital One has offered transfer opportunities to 155 associates in their IT department; however they expect that only half of the employees will transfer. All associates that have decided to stay will be kept on until April 2013 and offered severance packages. The Rapid Response Team has struggled with making contact with the employees of River Ranch. They are working with union representatives to get the word out that help is available. They are awaiting a response from Hostess and Sky West concerning layoffs. They're also working with MST. Ms. Aldrich stated a request to carry-over Rapid Response funds to next year was approved. She stated that Monterey also received their Rapid Response allocation of \$360,994 for program year 2012-13.
- 6. Information: Update on grants.** Ms. Aldrich stated the WIB received a Governor's 25% Discretionary – Dislocated Worker Additional Assistance grant in the amount of \$999,847. EDD acted quickly and sent the allocation and grant code to our local WIA. Staff is working with Shoreline and OET to finalize the agreements and scope of services. Hopefully the agreements will go before the Board of Supervisors on August 28, 2012 for approval. The NEG-Multi Sector grant, partnered with South Bay WIB, is concluding. Ms. Aldrich stated unfortunately we were not awarded the Workforce Innovation grant. We are currently working with South Bay WIB on an additional grant opportunity that will provide Monterey County with \$1 million dollars to provide services to dislocated workers, if awarded.
- 7. Information: Update on Monterey County's Local Workforce Investment Area (LWIA) budget.** Ms. Aldrich stated that the DSES Finance Office is continuing to work on the end-of-the-year closeout due to the delay in receipt of outstanding invoices. Therefore, they have been unable to provide up-to-date information. However, it is perceived that the WIB will have additional monies anticipated for PY 2012-13. The youth allocation has arrived and OET has begun placing enrollments into their summer youth program. Staff along with Mr. Elliott Robinson, DSES's Finance Office and the CAO's office continue to work on restructuring the organization. Ms. Aldrich stated her challenge is to make sure the WIB brings in additional grant dollars.
- 8. Information: Discuss the Budget Ad-hoc Workgroup.** Ms. Aldrich stated the WIB Chair has not received any response from members who wish to serve on the Budget Ad-hoc Workgroup. Ms. Leffel stated she would like to be on the workgroup. Mr. Silva, Ms. Sullivan and Ms. Zeller-Nield also expressed interest in

serving on the workgroup. Ms. Aldrich stated that she will provide the WIB Chair with the information so a meeting can be scheduled.

**ANNOUNCEMENT OF EVENTS:** Ms. Leffel stated she is part of a Community College initiative and has been diligently working with ACT, for Monterey County, to be the first pilot area for a 4-county region to provide WorkKeys testing. ACT has discussed possibly giving free testing for up to 3 years. Ms. Leffel is also working with ACT to begin a pilot program with Capital One employees.

**ADJOURN:** Ms. Leffel motioned to adjourn the meeting at 10:12am.

**Motion:** Mr. Silva motioned to accept the motion as stated.

**Second:** Ms. Sullivan

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD OVERSIGHT COMMITTEE

**FROM:** JOYCE ALDRICH, WIB CONSULTANT

**SUBJECT:** UPDATE ON CURRENT AND PENDING LOCAL, STATE AND FEDERAL MONITORING OF MONTEREY COUNTY'S LOCAL WORKFORCE INVESTMENT SYSTEM

**DATE:** AUGUST 9, 2012

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**BACKGROUND:** Local, state and federal monitoring reviews occur at least once a year or as needed to ensure sub recipients are in compliance with the provisions of WIA, associated state and federal regulations and directives, local policies, and contract requirements.

**INFORMATION/SUMMARY:** Throughout the period of July 2011 through July 2012, Monterey County has been involved in a series of eleven (11) monitoring reviews on a local, state and federal level. Six reviews were conducted locally by WIB staff, two were conducted by the State's Compliance Review and Audit & Evaluation Divisions and three were completed by the Department of Labor (DOL). A State review of Monterey County's WIA 85% Program Adult and Dislocated Worker Programs is yet to be conducted. The anticipated dated of this review is scheduled for September or October 2012.

Since the last Oversight Committee meeting on July 12, 2012, there has been no new monitoring scheduled or conducted. WIB staff is awaiting several draft monitoring reports from the State and DOL. On July 27, 2012, WIB staff sent a draft monitoring report to the Office for Employment Training reporting the results of their WIA Adult, Dislocated Worker and Rapid Response programs monitoring review. Four observations were cited in the draft monitoring report with a deadline for OET to respond by August 17, 2012. The status of the review is summarized in the table below.

At the conclusion of the State and DOL reviews, the monitors recommended that WIB staff revise three of its local policies that concern on-the-job training (OJT), complaint & grievance procedures and the WIA adult program. The OJT policy has been revised and approved by the Oversight Committee on June 4, 2012 and the full WIB on August 1, 2012. WIB staff is awaiting formal guidance from the DOL on the exact revisions required for the complaint & grievance procedures and WIA adult program policies.

The following is a list of all current and pending local, state and federal monitoring activities of Monterey County's local workforce investment system:

### Local Monterey County Workforce Investment Board – Annual Monitoring:

Program	Dates of Monitoring	Status	Draft/Final Reports
1. Turning Point – WIA Adult	2/21–22, 2012	No findings.	Draft – 5/1/2012 Final – 6/8/2012
2. Shoreline – WIA Adult	2/27–28, 2012	No findings.	Draft – 5/1/2012 Final – 6/8/2012
3. Shoreline – National Emergency Grant (NEG) – On-the-Job Training (OJT)	3/22–23, 2012	No findings.	Draft – 5/18/2012 Final – 6/8/2012
4. Office for Employment Training (OET)– National Emergency Grant (NEG) – On-the-Job Training (OJT)	3/22–23, 2012	No findings.	Draft – 5/18/2012 Final – 6/8/2012
5. OET - WIA Adult, Dislocated Worker and Rapid Response	4/9–13, 2012	Observations include instances of noncompliance concerning fiscal	Draft – 7/27/2012 Pending response

		management over and under expenditures, participant case files missing the signed acknowledgement receipt for the nondiscriminatory practices & grievance procedures and the Selective Service registration.	from OET, due by 8/17/2012.
6. OET – NEG Multi-Sector	6/4/2012	Informal review done by WIB staff.	6/4 - Initial case file review provided to OET.

**State of CA Employment Dev. Dept. Compliance Review Division (CRD) – Annual Monitoring:**

Program	Dates of Monitoring	Status	Draft/Final Reports
1. WIA 85% Fiscal & Procurement (All Programs)	March 5–9, 2012	Two findings related to the recruitment of the Economic/WIB Executive Dir. and the dollars that were allocated out of WIA.	Draft report received 4/11/2012. WIB responded 5/14/2012. Pending final report.
2. WIA 85% Program (Adult and Dislocated Worker Programs) – TO BE CONDUCTED	Sep–Oct, 2012	TBD	TBD

**State of CA Employment Dev. Dept. Audit & Evaluation Division (A&ED) – Special Grants:**

Program	Dates of Monitoring	Status	Draft/Final Reports
1. Governor's Gang Reduction, Intervention and Prevention (CalGRIP), Layoff Aversion and Conflict of Interest	March 26–30, 2012	Audit was done due to two incident reports involving participant WIA eligibility, contract procurement, and possible conflicts of interest involving a MCWIB member.	Pending draft report.

**US Department of Labor (DOL) – Special Grants:**

Program	Dates of Monitoring	Status	Draft/Final Reports
1. DOL National Emergency Grant – On-the-Job Training (OJT)	April 20, 2012	No report was received to date, however verbal observation at the exit interview indicated a change was needed to the local WIB OJT Policy that includes general language for the purpose of National Emergency OJT Grants.	60-90 Days
2. DOL National Emergency Grant – Multi-Sector	June 6-7, 2012	No report was received to date, however verbal observation at the exit interview indicated changes needed to be made to the WIB Complaint & Grievance policy and the WIB Adult Program policy. Staff is working on compiling additional fiscal information requested by the monitor for further examination.	60-90 Days
3. NEG-OJT OIG Audit	June 11-12, 2012	No issues to date. Monitor is currently following up with employers and program participants.	60-90 Days

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD OVERSIGHT COMMITTEE  
**FROM:** MARLEEN ESQUERRA, WIB ANALYST  
**SUBJECT:** RECEIVE A REPORT ON WIA TITLE I ADULT AND DISLOCATED  
WORKER PROGRAM PROVIDERS FOR PY 2012-13  
**DATE:** AUGUST 9, 2012

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**INFORMATION/SUMMARY:**

The attached reports reflect Shoreline's Adult program and the Office for Employment Training's (OET) Adult and Dislocated Worker programs. Turning Point plans to provide a handout on their Adult program performance at the Oversight Committee meeting on August 9, 2012.

Subsequent to this report, a representative from each agency will be given an opportunity to answer questions posed by the Oversight Committee regarding their program and performance.

**Shoreline:**

For program year 2012-13, Shoreline's Adult program started on July 1, 2012. For the month period ending July 31<sup>st</sup>, Shoreline's total number of new enrollments is currently at 100% (8 of 8) of plan with training enrollments at 100% (4 of 4) of plan. An additional 3 participants received direct placement services. Reference the attached list of Shoreline's job placements.

At the time of this report, no expenditures were reported. Fiscal reports and invoices are due by the 15th working day of each month for all obligations, expenditures and accruals incurred during the previous month, unless otherwise specified by the WIB. Therefore, the due date to report all expenditures accrued up to the period ending July 31<sup>st</sup> is August 15, 2012.

**ATTACHMENT:** *Shoreline's monthly report and list of job placements (2 pages).*

**Office for Employment Training (OET):**

As of June 2012, OET's total number of new and carry-in enrollments are at 387 (70%) of 553. Of those enrollments, a total of 31 are participating in training related services such as On-the-Job Training and/or Individual Training Accounts.

As of June 2012, OET's total number of new and carry-in Dislocated Worker enrollments are at 422 (56%) of 750. Of those enrollments, a total of 18 are participating in training related services such as On-the-Job Training and/or Individual Training Accounts.

**ATTACHMENT:** *OET's narrative and monthly reports (2 pages).*

## INFORMATION #2



### Monterey County Workforce Investment Board Workforce Investment Act (WIA) Title I – Adult Subcontract Monthly Report

**Subcontractor:** Shoreline Workforce Development Services

**Program Design:** to provide core, intensive, training and supportive services to 69 WIA eligible adults (>=18 years) who face multiple barriers to employment, are low-income, and are included in one or more of the following categories: veterans and their eligible spouses, disabled individuals, homeless, offenders, and high school drop outs. 36 will participate in On-the-Job Training (OJT) or Individual Training Accounts (ITA). 33 participants will receive direct placement services. Shoreline's service model includes 4 Anchor partnerships to provide collaboration, points of contact and a full range of services. 5 Feeder partnerships will outreach, target and refer participants to the Anchor locations from one of five neighborhood career centers located in Salinas, Marina, Watsonville, San Luis Obispo & King City.

**For the period ending:** July 31, 2012 – New Program Year 2012-13

<b>BUDGET</b>				
Quarterly Plan	9/31/12	12/31/12	3/31/13	6/30/13
<b>Planned</b>	\$73,710	\$147,420	\$221,130	\$294,840
<b>Actual</b>	n/a			

<b>ENROLLMENT GOALS</b>				
Monthly Participant Plan Summary	TARGET GOAL	Monthly Plan	Monthly Actual	Monthly %
1. Total # of new enrollments (Core & Intensive Services)	69	8	8	100%
2. Total # of On-the-Job Training or Individual Training Accounts (OJT/ITA)	36	4	4	100%
3. Total # of Direct Placements	33	n/a	3	n/a
4. Total # of WorkKeys Readiness Indicator			8	
▪ Applied Mathematics				
▪ Reading for Information				
▪ Locating Information				

<b>INDUSTRY CLUSTERS – PLACEMENTS</b>			
Monthly Placements	OJT/ITA /DP Total #	% of Total	
1. Total # and percentage of OJT/ITA /DP placements, based on the following industry clusters:			
▪ Agriculture			
▪ Building/Design	1		14%
▪ Healthcare	1		14%
▪ Education			
▪ Hospitality/Tourism	1		14%
▪ Creative/Technology			
▪ Other ( <i>Finance, Retail, Sales, etc.</i> )	4		58%

<b>GEOGRAPHIC AREAS SERVED</b>				
Quarter ending <u>Sept. 2012</u>	TARGET GOAL	MINIMUM GOAL	Actual (OJT/ITA)	% of Actual
Central (Salinas)	35%	10%	5	62.5%
North	25%	10%		
South	20%	10%		
West	20%	10%	3	37.5%

<b>TARGET POPULATIONS SERVED</b>				
Quarter ending <u>Sept. 2012</u>	TARGET GOAL	MINIMUM GOAL	Actual (OJT/ITA)	% of Actual
Veterans & Eligible Spouses	19%	10%		
High School Dropout	39%	20%	1	12.62%
Disabled	19%	16%	3	37.5%
Ex Offender ( <i>Contracted target goal</i> )	13%	20%	1	12.62%
Homeless	19%	5%	3	37.5%

<b>PERFORMANCE GOALS</b>			
Quarter ending <u>Sept. 2012</u>	Plan	Actual	
1. Total number of exits	70	0	
2. Entered Employment Rate – <i>entry into unsubsidized employment</i>	67.0%		
3. Retention Rate – <i>6 months after entry into unsubsidized employment</i>	75.0%		
4. Average Earnings – <i>increased earnings in unsubsidized employment</i>	\$10,500		
5. Average hourly wage		\$11.50	

- | <b>ACTIVITIES</b>  |   |
|--|---|
| <ul style="list-style-type: none"> <li>Scheduled bi-monthly workshops with Salinas Library system</li> <li>Completed Scope of Work for Capital One Layoff Grant</li> </ul> | <ul style="list-style-type: none"> <li>Held an informational/job seeking services meeting for the Summer Hartnell College Career Development Class</li> </ul> |



**SHORELINE – Placements:**

**Health**

Medical Assistant\*

**Building /Design**

Solar Installer

**Hospitality/Tourism**

Massage Therapist

**Other**

Maintenance Worker

Cashier

Product Technician

Class A Driver

Customer Service Representative

\*Pending

## INFORMATION #2 - ADULT



### Monterey County Workforce Investment Board Workforce Investment Act (WIA) Title I – Adult Service Provider Monthly Report

Provider: DSES Employment Services – Office for Employment Training

For the period ending: June 2012

BUDGET				
Quarterly Plan	9/31/11	12/31/11	3/31/12	6/30/12
<b>Planned</b>	\$180,065	\$434,275	\$752,038	\$1,059,208
<b>Actual</b>	<b>\$394,072</b>	<b>\$760,522</b>	<b>\$1,221,284</b>	<b>\$1,891,631</b>

ENROLLMENT GOALS				
Monthly Participant Plan Summary	TARGET GOAL	Monthly Plan	Monthly Actual	Monthly %
1. Total # of CARRY-IN enrollments	250	n/a	96	38
2. Total # of NEW enrollments	303	n/a	291	96
3. Total # of ALL enrollments	553	n/a	387	70
4. Total # of On-the-Job Training or Individual Training Accounts (OJT/ITA)	n/a	n/a	31	n/a
5. Total # of Direct Placements	n/a	n/a	n/a	n/a
6. Total # of WorkKeys assessments completed			n/a	
▪ Applied Mathematics			n/a	
▪ Reading for Information			n/a	
▪ Locating Information			n/a	

INDUSTRY CLUSTERS – PLACEMENTS			
Monthly Placements	OJT/ITA Total #	% of Total	
1. Total # and percentage of OJT/ITA placements, based on the following industry clusters:	n/a	n/a	
▪ Agriculture:	n/a	n/a	
▪ Building/Design: construction	n/a	n/a	
▪ Healthcare:	n/a	n/a	
▪ Education:	n/a	n/a	
▪ Hospitality/Tourism: Driver, Host	n/a	n/a	
▪ Creative/Technology:	n/a	n/a	
▪ Other ( <i>Finance, Retail, Sales, etc.</i> ):	n/a	n/a	

GEOGRAPHIC AREAS SERVED				
Period Ending <u>June 2012</u>	TARGET GOAL	MINIMUM GOAL	Actual	% of Actual
Central (Salinas)	55%	10%	n/a	n/a
North	11%	10%	n/a	n/a
South	18%	10%	n/a	n/a
West	16%	10%	n/a	n/a

TARGET POPULATIONS SERVED				
Period Ending <u>June 2012</u>	TARGET GOAL	MINIMUM GOAL	Actual	% of Actual
Veterans & Eligible Spouses	19%	10%	13	.03
High School Dropout	39%	20%	89	23
Disabled	19%	16%	37	10
Ex Offender	13%	20%	90	23
Homeless	19%	5%	41	11

PERFORMANCE GOALS			
Period Ending <u>June 2012</u>	Plan	Actual	
1. Total number of exits	225	220	
2. Entered Employment Rate – <i>entry into unsubsidized employment</i>	n/a	n/a	
3. Retention Rate – <i>6 months after entry into unsubsidized employment</i>	n/a	n/a	
4. Average Earnings – <i>increased earnings in unsubsidized employment</i>	n/a	n/a	
5. Average hourly wage		n/a	

## INFORMATION #2 – DISLOCATED WORKER



### Monterey County Workforce Investment Board Workforce Investment Act (WIA) Title I – Dislocated Worker Service Provider Monthly Report

Provider: DSES Employment Services – Office for Employment Training

For the period ending: June 2012

<b>BUDGET</b>				
Quarterly Plan	9/30/11	12/31/11	3/31/12	6/30/12
<b>Planned</b>	\$481,686	\$963,372	\$1,445,057	\$1,926,743
<b>Actual</b>	\$467,674	\$870,663	\$1,357,525	\$2,008,548

<b>ENROLLMENT GOALS</b>				
Monthly Participant Plan Summary	TARGET GOAL	Monthly Plan	Monthly Actual	Monthly %
1. Total # of CARRY-IN enrollments	300	n/a	126	42
2. Total # of NEW enrollments	450	n/a	296	66
3. Total # of ALL enrollments	750	n/a	422	56
4. Total # of On-the-Job Training or Individual Training Accounts (OJT/ITA)	n/a	n/a	18	n/a
5. Total # of Direct Placements	n/a	n/a	n/a	n/a
6. Total # of WorkKeys assessments completed			n/a	
▪ Applied Mathematics			n/a	
▪ Reading for Information			n/a	
▪ Locating Information			n/a	

<b>INDUSTRY CLUSTERS – PLACEMENTS</b>			
Monthly Placements	OJT/ITA Total #	% of Total	
1. Total # and percentage of OJT/ITA placements, based on the following industry clusters:	n/a	n/a	
▪ Agriculture:	n/a	n/a	
▪ Building/Design: construction	n/a	n/a	
▪ Healthcare:	n/a	n/a	
▪ Education:	n/a	n/a	
▪ Hospitality/Tourism: Driver, Host	n/a	n/a	
▪ Creative/Technology:	n/a	n/a	
▪ Other ( <i>Finance, Retail, Sales, etc.</i> ):	n/a	n/a	

<b>GEOGRAPHIC AREAS SERVED</b>				
Period Ending <u>June 2012</u>	TARGET GOAL	MINIMUM GOAL	Actual	% of Actual
Central	55%	10%	n/a	n/a
North	11%	10%	n/a	n/a
South	18%	10%	n/a	n/a
West	16%	10%	n/a	n/a

<b>TARGET POPULATIONS SERVED</b>				
Period Ending <u>June 2012</u>	TARGET GOAL	MINIMUM GOAL	Actual	% of Actual
Veterans & Eligible Spouses	19%	10%	29	7
High School Dropout	39%	20%	46	11
Disabled	19%	16%	25	6
Ex Offender	13%	20%	44	10
Homeless	19%	5%	16	4

<b>PERFORMANCE GOALS</b>			
Period Ending <u>June 2012</u>	Plan	Actual	
1. Total number of exits	350	229	
2. Entered Employment Rate – <i>entry into unsubsidized employment</i>	n/a	n/a	
3. Retention Rate – <i>6 months after entry into unsubsidized employment</i>	n/a	n/a	
4. Average Earnings – <i>increased earnings in unsubsidized employment</i>	n/a	n/a	
5. Average hourly wage		n/a	

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD OVERSIGHT COMMITTEE  
**FROM:** JOYCE ALDRICH, WIB CONSULTANT  
**SUBJECT:** REPORT ON REQUIRED RAPID RESPONSE ACTIVITIES TO PRIVATE SECTOR EMPLOYERS IN MONTEREY COUNTY, INCLUDING SMALL BUSINESSES  
**DATE:** AUGUST 9, 2012

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**INFORMATION/SUMMARY:**

At the Oversight Committee meeting scheduled on August 9, 2012, WIB staff will present an update on the most recent Rapid Response activities provided to private sector employers in Monterey County, including small businesses.

WIB staff updated the WIB website to include the following labor market information on the home page, as reported by the Employment Development Departments Labor Market Information Division, on a monthly basis:

The Top Labor Market Stats for the period ending June 30, 2012:

- Unemployment Rate: 9.8%
- Labor Force: 236,600
- Employed: 213,500
- Unemployed: 23,100
- Mass Layoffs: 2,621
- UI Claims: 15,962
- UI Exhausted Claims: 2,818

EDD Top Labor Market Stats data is found on the attached documents:

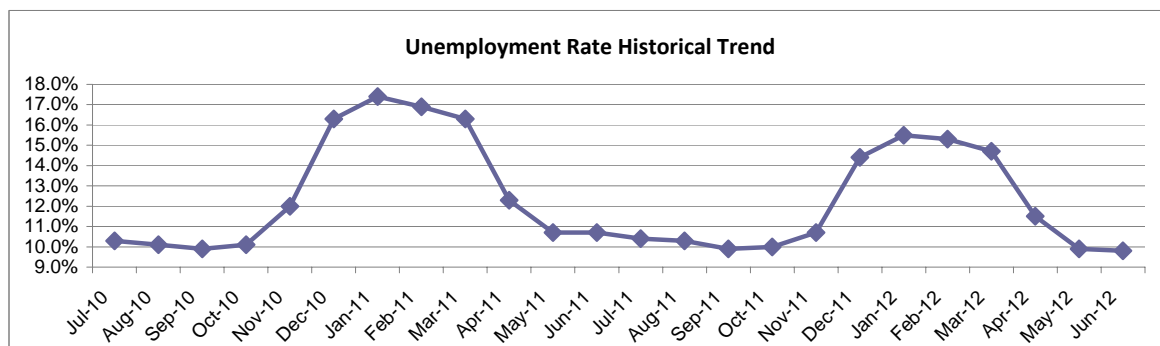
1. Historical summary of Monterey County's unemployment rates from July 2010 to June 2012.
2. Report on mass layoff statistics for the period ending June 2012. It appears that Monterey has been impacted by a total of 2,621 mass layoffs for the current period of June 2012. Since May 2012, the month over change increased by 15% (381) from 2,240 to 2,621.
3. Snapshot of the recent job ads for Salinas include the number of job ads vs. the number of unemployed, the occupations with the most job ads, a list of employers with the most job ads and a list of cities with the most job ads.

Details for each can be found on the WIB website located at: [www.montereycountywib.org](http://www.montereycountywib.org).

**ATTACHMENT:** Reference Rapid Response Activity Report handout at meeting.

IMMEDIATE RELEASE  
 SALINAS METROPOLITAN STATISTICAL AREA (MSA)  
 (Monterey County)

The unemployment rate in the Monterey County was 9.8 percent in June 2012, down from a revised 9.9 percent in May 2012, and below the year-ago estimate of 10.7 percent. This compares with an unadjusted unemployment rate of 10.7 percent for California and 8.4 percent for the nation during the same period.



Industry	May-2012	Jun-2012	Change		Jun-2011	Jun-2012	Change
	Revised	Prelim				Prelim	
Total, All Industries	182,400	186,600	4,200		181,400	186,600	5,200
Total Farm	56,200	59,800	3,600		58,500	59,800	1,300
Total Nonfarm	126,200	126,800	600		122,900	126,800	3,900
Mining and Logging	200	200	0		200	200	0
Construction	3,800	3,900	100		3,900	3,900	0
Manufacturing	5,700	5,700	0		5,700	5,700	0
Trade, Transportation & Utilities	25,200	25,400	200		24,200	25,400	1,200
Information	1,600	1,700	100		1,600	1,700	100
Financial Activities	4,400	4,400	0		4,200	4,400	200
Professional & Business Services	12,600	12,600	0		11,700	12,600	900
Educational & Health Services	14,300	14,300	0		13,500	14,300	800
Leisure & Hospitality	21,500	21,700	200		21,100	21,700	600
Other Services	4,800	4,800	0		4,700	4,800	100
Government	32,100	32,100	0		32,100	32,100	0

Notes: Data not adjusted for seasonality. Data may not add due to rounding  
 Labor force data are revised month to month  
 Additional data are available on line at [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

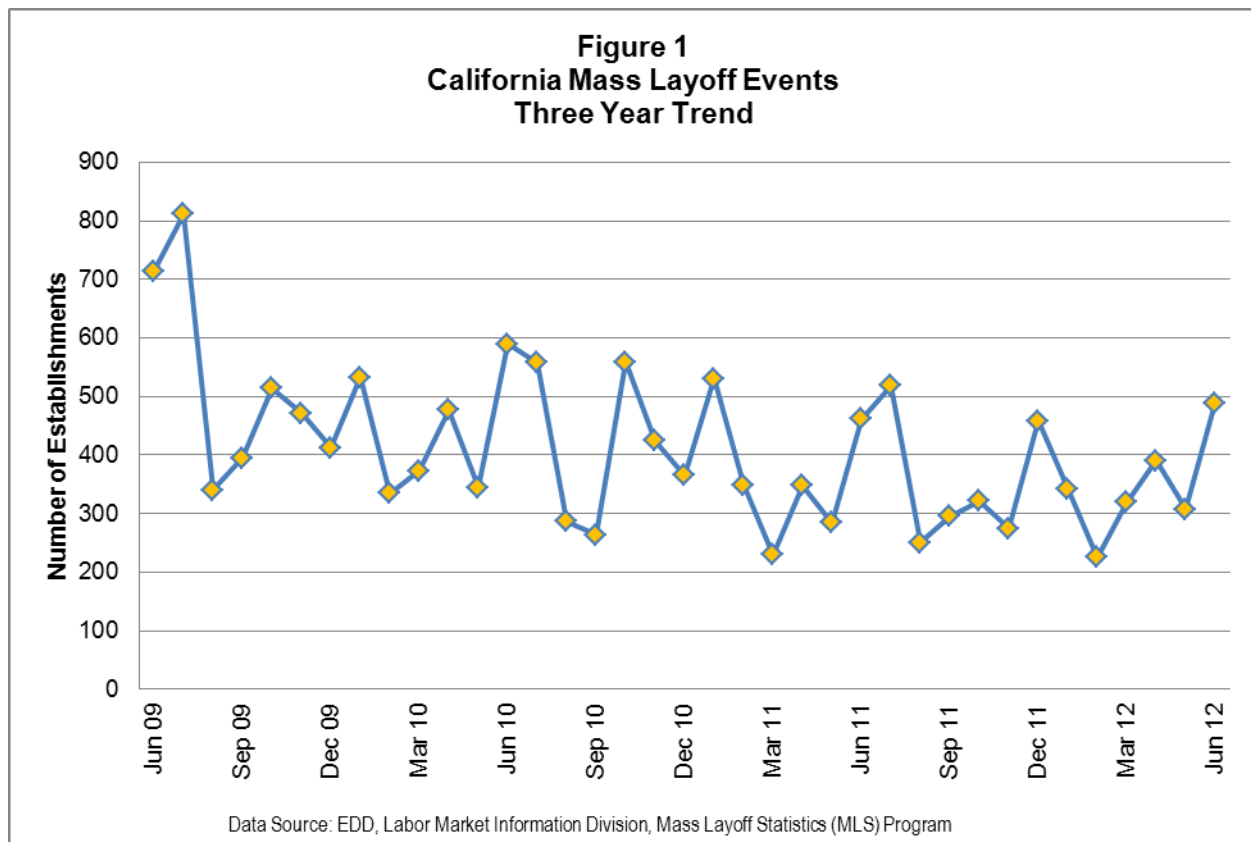
# Mass Layoff Statistics Data

June 2012

The **Mass Layoff Statistics (MLS)** Program operates through a cooperative agreement with the Federal Bureau of Labor Statistics (BLS) to identify and describe the impact of major permanent job cutbacks. The MLS program collects reports on mass layoff actions that result in workers being separated from their jobs.

## Mass Layoff Events

Mass Layoff Event data are from establishments which have at least 35 initial claims for unemployment insurance (UI) filed against them during a 5-week period. Extended Mass Layoff data are from a subset of such establishments—where private sector nonfarm employers indicate that 50 or more workers were separated from their jobs for at least 31 days.

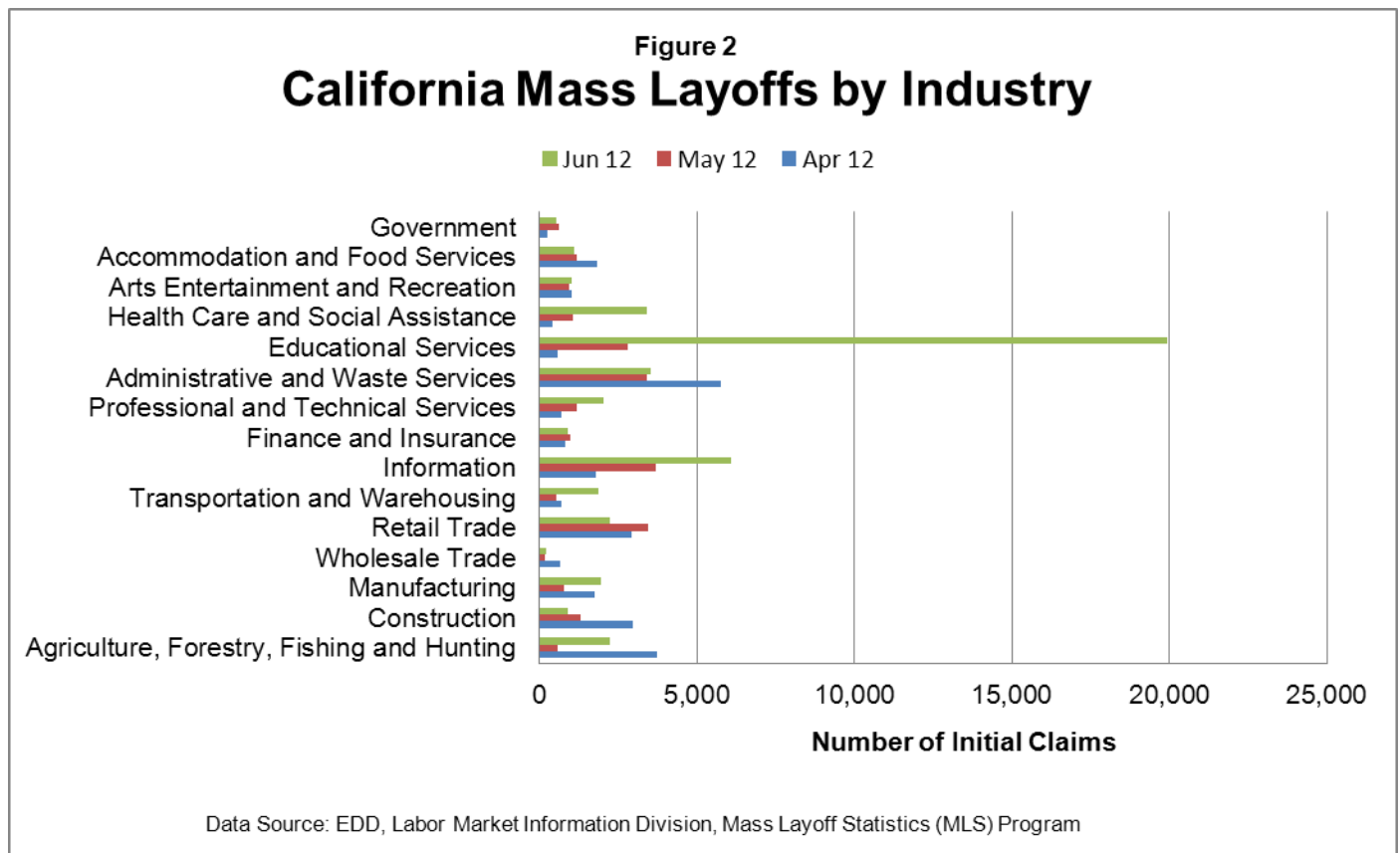


## June 2012 Events

California employers took 489 mass layoff events that resulted in the separation of 49,090 workers, as measured by new filings for unemployment insurance benefits during June 2012. Each event involved at least 35 persons from a single employer. Month-over, California employers took 182 more mass layoff events than in May 2012 (307 events) and 26,095 more separations (22,995).

Over the year, California employers had 27 more mass layoff actions than in June 2011 (462 events) and 9,302 more separations (39,788).

'All Initial Claims' resulted in the separation of 317,354 workers as measured by new filings for unemployment insurance benefits during the month. Over the year, California's 'All Initial Claims' had 56,810 more actions than in June 2011 (260,544).



## Analysis

The most notable industry job losses in June 2012 were:

- The educational services industry\* 198 mass layoff events resulting in 19,925 initial claims;
- The information industry with 28 mass layoff events resulting in 6,063 initial claims;
- The administrative and waste services industry with 32 mass layoff events resulting in 3,514 initial claims;
- The health care and social services industry with 40 mass layoff events resulting in 3,399 initial claims;
- The agriculture, forestry, fishing and hunting industry with 32 mass layoff events resulting in 2,226 initial claims; and
- The professional and technical services industry with 14 mass layoff events resulting in 2,027 initial claims.

Mass Layoff Statistics Monthly Report, Table 1 Monthly Change-Over Data by Industry, June 2012 Data Not Seasonally Adjusted													
June 2012		Potential Events				Potential Event Initial Claims				All Initial Claims			
		Potential Events		Month-over Change		Initial Claims		Month-over Change		All Initial Claims		Month-over Change	
Industry		May 2012	June 2012	Number	Percent	May 2012	June 2012	Number	Percent	May 2012	June 2012	Number	Percent
<b>California Total</b>	<b>NAICS</b>	307	489	182	1	22,995	49,090	26,095	1	249,467	317,354	67,887	0
Agriculture, Forestry, Fishing and Hunting	11	12	32	20	2	576	2,226	1,650	1	9,309	13,762	4,453	0
Construction	23	25	16	-9	0	1,316	896	-420	0	27,240	28,242	1,002	0
Manufacturing	31-33	14	24	10	1	782	1,957	1,175	1	12,338	14,736	2,398	0
Wholesale Trade	42-43	4	4	0	0	159	196	37	0	5,713	6,788	1,075	0
Retail Trade	44-45	30	23	-7	0	3,457	2,218	-1,239	-1	20,057	23,429	3,372	0
Transportation and Warehousing	48-49	9	7	-2	0	551	1,851	1,300	1	5,387	8,361	2,974	0
Information	51	20	28	8	0	3,696	6,063	2,367	0	26,447	26,228	-219	0
Finance and Insurance	52	11	10	-1	0	981	889	-92	0	7,492	8,731	1,239	0
Professional and Technical Services	54	19	14	-5	0	1,191	2,027	836	0	16,658	17,943	1,285	0
Administrative and Waste Services	56	48	32	-16	0	3,414	3,514	100	0	28,370	32,358	3,988	0
Educational Services*	61	46	198	152	3	2,786	19,925	17,139	1	10,890	37,922	27,032	1
Health Care and Social Assistance	62	20	40	20	1	1,047	3,399	2,352	1	11,371	17,149	5,778	0
Arts, Entertainment and Recreation	71	13	19	6	0	940	1,013	73	0	6,259	6,994	735	0
Accommodation and Food Services	72	21	18	-3	0	1,177	1,084	-93	0	14,192	16,523	2,331	0
Government	92	9	7	-2	0	605	525	-80	0	2,729	3,781	1,052	0
Ownership Not Identified	99	.....	.....	.....	.....	.....	.....	.....	.....	33,980	39,999	6,019	0

MLS Notes:

- 1) The Mass Layoff Statistics (MLS) program collects reports on mass layoff actions that result in workers being separated from their jobs.
- 2) Claims are defined as initial unemployment claims.
- 3) Industries may not add to total; some industries are not published due to confidentiality.
- 4) The MLS program began collecting all claims in 2007.
- 5) Data Source: EDD, Labor Market Information Division, Mass Layoff Statistics (MLS) Program

\* Educational services industry includes public schools, and private schools.

The counties with the most job losses in June 2012 were:

- Los Angeles resulting in 93,510 initial claims;
- San Diego resulting in 23,146 initial claims;



- Riverside resulting in 20,054 initial claims;
- San Bernardino resulting in 19,571 initial claims;
- Orange resulting in 18,397 initial claims; and
- Alameda resulting in 11,421 initial claims.

**Mass Layoff Statistics Monthly Report, Table 2**  
**Monthly Unemployment Claims Data for Counties, June 2012**  
 Data Not Seasonally Adjusted

AREA	YEAR AGO	MONTH AGO	CURRENT	MONTH-OVER CHANGE		YEAR-OVER CHANGE		RANK BY
	June 11	May 12	June 12	NUMBER	PERCENT	NUMBER	PERCENT	All Initial Claims
<b>STATE TOTAL</b>	<b>260,544</b>	<b>249,467</b>	<b>317,354</b>	<b>67,887</b>	<b>21%</b>	<b>56,810</b>	<b>18%</b>	<b>June 12</b>
ALAMEDA	9,669	8,964	11,421	2,457	22%	1,752	15%	6
ALPINE	8	18	11	-7	-64%	3	27%	58
AMADOR	191	192	209	17	8%	18	9%	50
BUTTE	1,623	1,498	1,997	499	25%	374	19%	25
CALAVERAS	314	335	393	58	15%	79	20%	43
COLUSA	284	226	295	69	23%	11	4%	46
CONTRA COSTA	6,370	5,801	7,309	1,508	21%	939	13%	10
DEL NORTE	177	158	228	70	31%	51	22%	49
EL DORADO	982	1,267	1,180	-87	-7%	198	17%	32
FRESNO	7,343	6,870	8,760	1,890	22%	1,417	16%	9
GLENN	250	232	288	56	19%	38	13%	47
HUMBOLDT	985	888	967	79	8%	-18	-2%	35
IMPERIAL	2,920	2,480	4,594	2,114	46%	1,674	36%	17
INYO	114	95	115	20	17%	1	1%	53
KERN	6,079	4,792	7,166	2,374	33%	1,087	15%	11
KINGS	1,084	912	1,273	361	28%	189	15%	30
LAKE	366	419	402	-17	-4%	36	9%	42
LASSEN	152	91	179	88	49%	27	15%	51
LOS ANGELES	72,894	74,806	93,510	18,704	20%	20,616	22%	1
MADERA	905	915	1,046	131	13%	141	13%	33
MARIN	1,129	944	1,181	237	20%	52	4%	31
MARIPOSA	104	112	112	0	0%	8	7%	54
MENDOCINO	502	507	577	70	12%	75	13%	39
MERCED	2,193	2,031	2,561	530	21%	368	14%	22
MODOC	49	28	57	29	51%	8	14%	56
MONO	172	421	257	-164	-64%	85	33%	48
MONTEREY	2,389	2,240	2,621	381	15%	232	9%	21
NAPA	668	649	720	71	10%	52	7%	37
NEVADA	569	740	655	-85	-13%	86	13%	38
ORANGE	14,801	14,214	18,397	4,183	23%	3,596	20%	5
PLACER	2,044	2,063	2,276	213	9%	232	10%	23
PLUMAS	116	114	127	13	10%	11	9%	52
RIVERSIDE	16,553	14,572	20,054	5,482	27%	3,501	17%	3
SACRAMENTO	9,447	8,537	10,975	2,438	22%	1,528	14%	7
SAN BENITO	437	400	516	116	22%	79	15%	40
SAN BERNARDINO	15,056	15,858	19,571	3,713	19%	4,515	23%	4
SAN DIEGO	19,031	17,751	23,146	5,395	23%	4,115	18%	2
SAN FRANCISCO	5,445	5,295	6,198	903	15%	753	12%	15
SAN JOAQUIN	6,456	5,052	7,028	1,976	28%	572	8%	12
SAN LUIS OBISPO	1,355	1,280	1,632	352	22%	277	17%	27
SAN MATEO	3,553	3,286	3,996	710	18%	443	11%	18
SANTA BARBARA	1,961	1,898	2,236	338	15%	275	12%	24
SANTA CLARA	8,343	7,950	9,677	1,727	18%	1,334	14%	8
SANTA CRUZ	1,619	1,353	1,596	243	15%	-23	-1%	28
SHASTA	1,525	1,539	1,800	261	15%	275	15%	26
SIERRA	24	22	22	0	0%	-2	-9%	57
SISKIYOU	431	302	358	56	16%	-73	-20%	45
SOLANO	3,027	2,778	3,290	512	16%	263	8%	20
SONOMA	3,278	2,637	3,526	889	25%	248	7%	19
STANISLAUS	4,933	4,707	6,326	1,619	26%	1,393	22%	14
SUTTER	811	918	1,044	126	12%	233	22%	34
TEHAMA	511	422	512	90	18%	1	0%	41
TRINITY	87	80	69	-11	-16%	-18	-26%	55
TULARE	4,033	3,501	4,958	1,457	29%	925	19%	16
TUOLUMNE	328	300	391	91	23%	63	16%	44
VENTURA	5,440	5,101	6,468	1,367	21%	1,028	16%	13
YOLO	1,242	1,081	1,408	327	23%	166	12%	29
YUBA	641	595	744	149	20%	103	14%	36
Unknown locations	7,531	7,230	8,929	1,699	19%	1,398	16%	....

**MLS Notes:**

- 1) The Mass Layoff Statistics (MLS) program collects reports on mass layoff actions that result in workers being separated from their jobs.
- 2) Claims are defined as initial unemployment claims.
- 3) The MLS program began collecting all claims in 2007.
- 4) Data Source: EDD, Labor Market Information Division, Mass Layoff Statistics (MLS) Program

**Terms Defined:**

**Initial Claim (IC)** is a notice filed by a claimant to request determination of entitlement to and eligibility for unemployment insurance compensation for an ex-employer.

**All Initial Claims** are total of all notices filed by claimants to request determination of entitlement to and eligibility for unemployment insurance compensation for ex-employers. The Mass Layoff Statistics (MLS) program began collecting All Claims in 2007.

**Contact Information:**

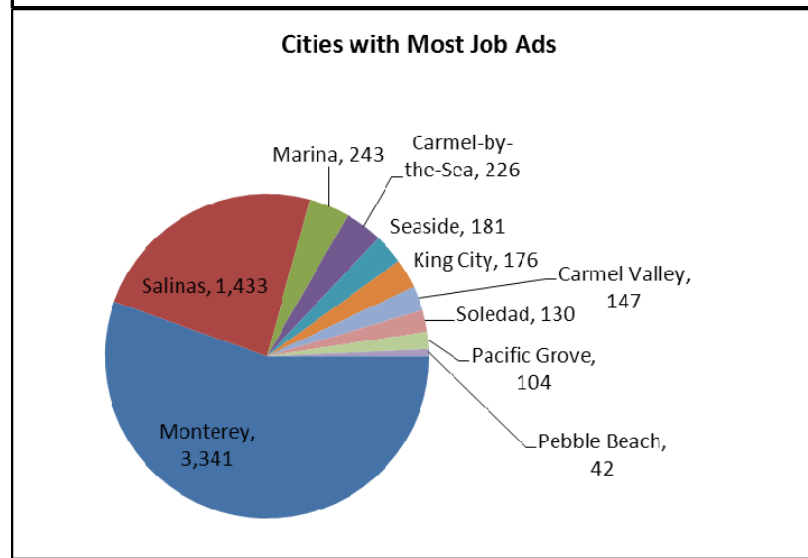
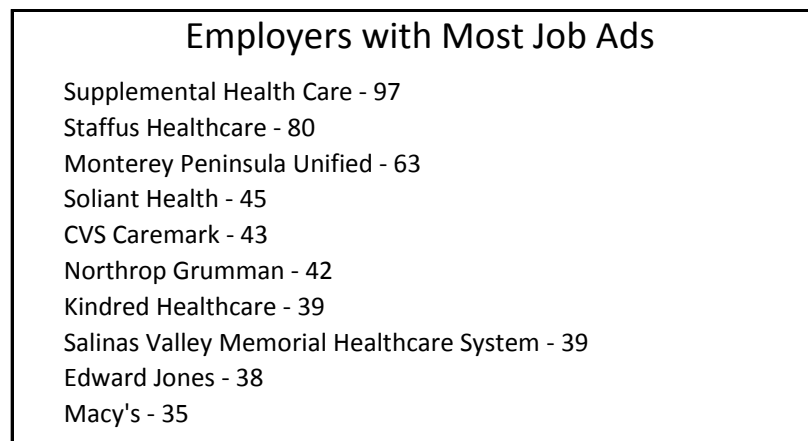
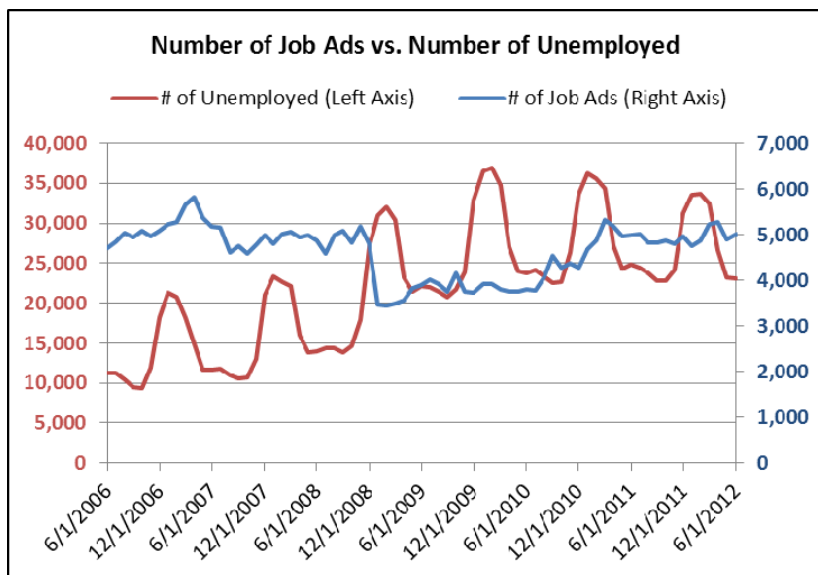
The California Employment Development Department's (EDD) Labor Market Information Division (LMID) operates the Mass Layoff Statistics Program through a cooperative agreement with the U.S. Bureau of Labor Statistics.

Mass Layoff Statistics Data are available from the [U.S. Bureau of Labor Statistics – MLS Program](#). Monthly and Quarterly data are available online from 1996 to present (not seasonally adjusted).

Further information about California Mass Layoff data is available online from 2005 second quarter (not seasonally adjusted) [California Labor Market Information – MLS Program](#).

State data may not match BLS published data due to the dynamic nature of state MLS databases. For all other questions contact Employment Development Department, Labor Market Information Division, Mass Layoff Statistics, (916) 262-2162.

# Recent Job Ads for Salinas MSA June 2012



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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD OVERSIGHT COMMITTEE  
**FROM:** JOYCE ALDRICH, WIB CONSULTANT  
**SUBJECT:** UPDATE ON MONTEREY COUNTY'S LOCAL WORKFORCE  
INVESTMENT AREA (LWIA) BUDGET  
**DATE:** AUGUST 9, 2012

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**INFORMATION:** WIB staff plan to present an update on the Local Workforce Investment Board's budget at the Oversight Committee meeting on August 9, 2012.

**ATTACHMENTS:** Reference budget handout at meeting.

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD OVERSIGHT COMMITTEE  
**FROM:** MARLEEN ESQUERRA, WIB ANALYST  
**SUBJECT:** DISCUSS THE BUDGET AD-HOC WORKGROUP  
**DATE:** AUGUST 9, 2012

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**INFORMATION:**

The Budget Ad Hoc Workgroup shall be chaired by Andrea Zeller-Nield. To date, the workgroup members include Ms. Andrea Zeller-Nield, Ms. Mary Ann Leffel, Ms. Teresa Sullivan and Mr. Larry Silva.

The first workgroup meeting will be announced at the Oversight Committee meeting.

**BACKGROUND:**

The Budget Ad Hoc Workgroup shall include members from the full WIB, assigned by the WIB Chair. The workgroup may be charged by the WIB Chair to consider the following proposed items:

- Consider what impacts the Local Workforce Investment Area (LWIA) budget for PY 2012-13 is having on participant services, staff, cost of services and infrastructure.
- Ensure that appropriate mechanisms are in place so that the full WIB and appropriate program operators, and fiscal staff are regularly informed about the effects of the new budget. (i.e. Staff and or budget changes, fund transfers, new grant awards, staff costs, under expenditures and projected over expenditures.)
- Meet on a quarterly basis or as needed. It is anticipated that the workgroup will begin meeting in the first quarter of PY 2012-13 to understand and discuss the LWIA budget.

LWIA budget areas for discussion may include:

- Revenue projections to include WIA grants, carry-in funds, incentives, special project and competitive grants.
- Review cost allocation plans and pools.
- Resources (program operators & staff) assigned to the grant programs.
- Expenditure projections to include salaries and benefits, admin expenses, operational expenses, participant expenses (training SB 734 & supportive services), and other allocated and allowable expenses.
- Grant terms
- Local plan and customer groups to be served.
- Leveraging other funds.
- Are there reserves and/or carry over funds available? If so, discuss reserves necessary for long-range stability.